

2/1963

PLASTICVILLE, U.S.A.[®]

D. M. M.



O-S
GAUGE

1962





PLASTICVILLE, U.S.A.[®] remains unexcelled in the train accessory field. Each item reflects the finest in detail, quality and packaging available. Stock them all and you'll sell them all.



This new insignia indicates new items for 1962. The balance of the illustrated items represent the high sellers of 1961.

AGAIN THIS YEAR . . .

All orders of 150 lbs. or more will be shipped Prepaid. You may combine O and HO if you choose. To assure prompt delivery, shipments to our west coast customers will be made from our Los Angeles warehouse.

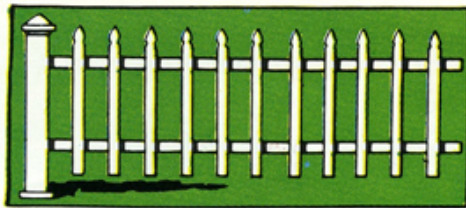
Reproduction material is available at no charge—Glossies . . . Black and white reproduction proofs . . . Electros . . . Newspaper Mats. Write in—we'll give your request prompt attention.

Colorful window streamers and counter displays available to dealers upon request.

A consumer brochure is available for distribution—again no charge—let us know how many you need.

PLASTICVILLE, U.S.A. will be nationally advertised—a sales aid to back you up.

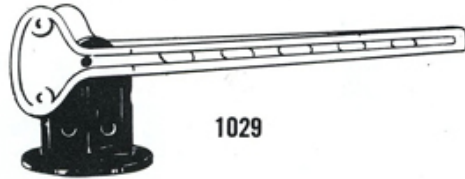
All orders will receive our careful attention. Shipments will be made promptly to help you better serve your customers. Shipments of 150# or more will be prepaid. Orders from our west coast customers will be handled from our Los Angeles warehouse.



1002



1007



1029



1090



1025

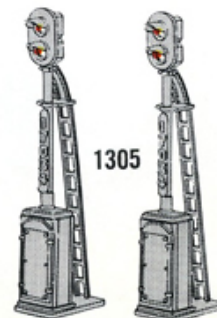
Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1000	TELEPHONE POLES—6" high with 1 1/4" base. 24 doz. to shipping carton.	5¢ EACH	7 lbs.	1025	STREET LAMPS—2 lamps on die cut card, each 3" high. Bulb glows in the dark. 24 doz. to shipping carton.	10¢ EACH CARD	10 lbs.
1002	PICKET FENCE—6" long by 2 1/4" high. Packed 24 pieces to chipboard box, repacked 24 boxes (48 doz.) to shipping carton.	5¢ EACH	13 lbs.	1029	CROSSING GATE—5 3/4" long. Arm will pivot manually. 24 doz. to shipping carton.	10¢ EACH	8 lbs.
1007	RUSTIC FENCE—1 doz. to box, 24 boxes to shipping carton.	5¢ EACH	9 lbs.	1090	TELEPHONE BOOTH—Sold assembled, approx. 2" high. Packed 12 to chipboard box, repacked 24 boxes to shipping carton.	29¢ EACH	8 lbs.
Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1303	LOG CABIN—5 1/2" long by 3" high by 3 1/2" wide. Each in illustrated box.	59¢	4 lbs.	1402	SWITCH TOWER—7" high by 5" long by 4" wide. Individually boxed.	79¢	4 1/2 lbs.
1304	CROSSING SIGNAL—2 pcs. to new blister-pack card. Each 4 1/4" high—12 cards to box. 12 boxes to shipping carton.	59¢ EACH CARD	11 lbs.	1403	SIGNAL BRIDGE—9" high by 9 1/2" wide. Will span double track.	79¢	4 lbs.
1305	BLOCK SIGNAL—2 pcs. to new blister-pack card. Each 4 1/4" high—12 cards to box. 12 boxes to shipping carton.	59¢ EACH CARD	13 lbs.	1404	PINE TREE ASSORTMENT—48 tree sections with 8 trunks. Total of 56 pieces in individual boxes.	79¢	1 1/2 lbs.



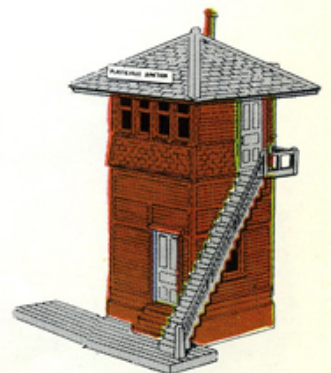
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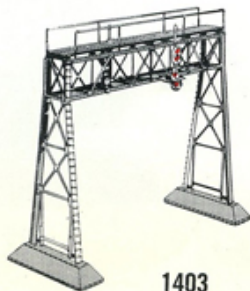
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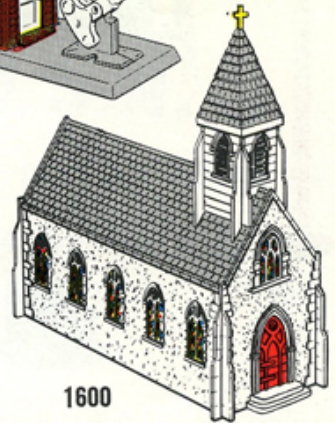
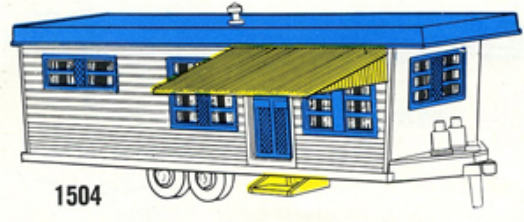
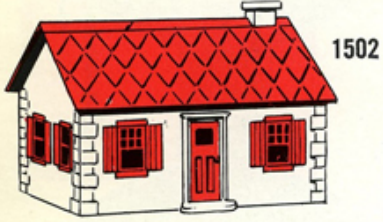
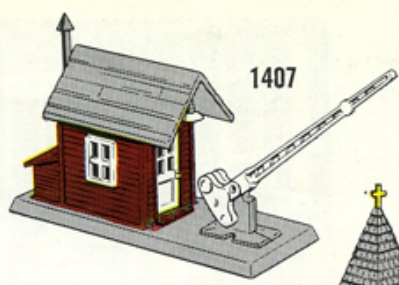
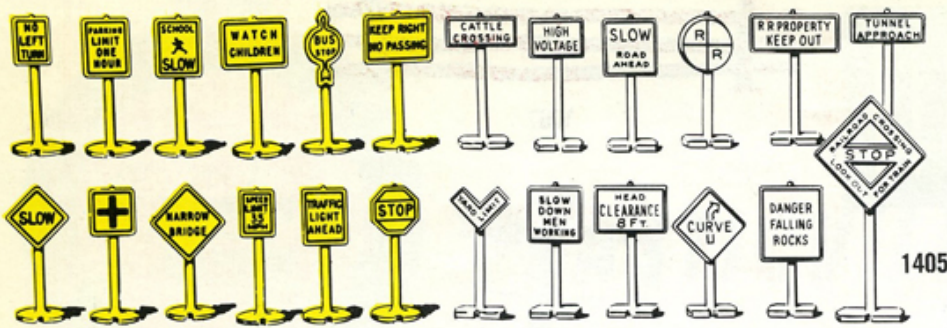


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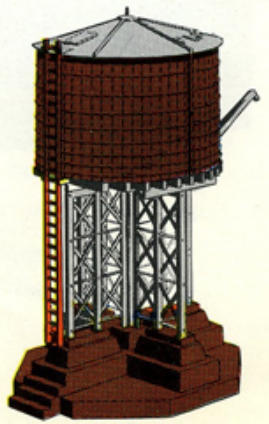
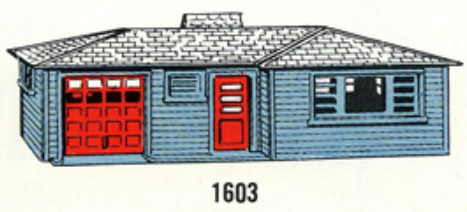


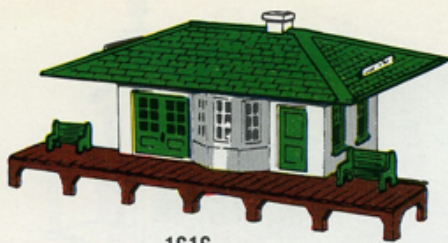
1404

STANDARD PACKING IS 1 DOZEN



Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1405	RAILROAD & STREET SIGNS—24 signs in illustrated box.	79¢	2½ lbs.	1502	CAPE COD HOUSE—5" long by 4" high by 4" wide. Shipped 1 dozen to shipping carton made up of asstd. color combinations.	89¢ EACH	4 lbs.
1407	WATCHMAN'S SHANTY WITH GATE—6" long by 4" high by 2¼" wide. Individually boxed.	79¢	3 lbs.	1504	TRAILER—8" long x 4" wide x 3" high—Each in an illustrated box.	89¢	4½ lbs.
				1600	CHURCH—8" long by 9" high by 3½" wide. Simulated stained glass windows and red door. Individually boxed.	\$1.00	5½ lbs.
Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1601	BARN—5½" high by 8½" long by 4½" wide. Individually boxed.	\$1.00	5½ lbs.	1606	BARNYARD ANIMALS—Assortment of 18 farm animals. Individually boxed.	\$1.00	4½ lbs.
1603	BERMUDA RANCH HOUSE—9" long by 4" high by 4¾" wide. Shipped 1 dozen to shipping carton made up of assorted color combinations.	\$1.00 EACH	6 lbs.	1615	WATER TANK—7" high by 4" diameter. Individually boxed.	\$1.00	5 lbs.

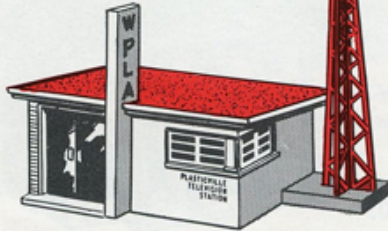




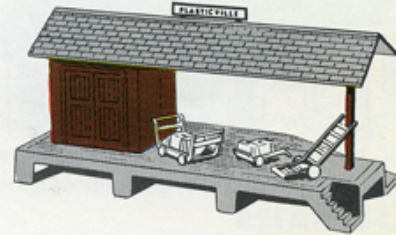
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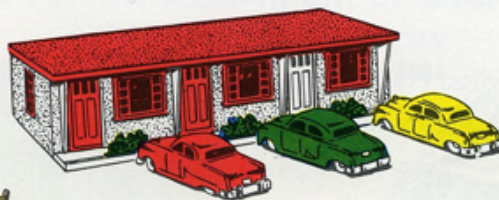


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Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1616	SUBURBAN STATION—11" long by 4½" high by 4½" wide. Includes 2 benches. Individually boxed.	\$1.00	8½ lbs.	1619	PLASTICVILLE CITIZENS WITH PAINT KIT—24 figures includes 8 railroad characters. Molded in flesh color for painting. Paint kit includes 6 paint pellets in palette, brush and paint fluid. Individually boxed.	\$1.00	5 lbs.
1618	TV TRANSMITTING STATION—Tower 12" high. Station 8" long by 4½" wide. Individually boxed.	\$1.00	4½ lbs.	1620	LOADING PLATFORM WITH ACCESSORIES—8" long by 4" high by 3½" wide. Includes 3 miniature hand trucks. Individually boxed.	\$1.00	4½ lbs.
Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1621	MOTEL WITH 3 AUTOS—9½" long by 2¼" high by 5" wide. Includes 3 autos. Individually boxed.	\$1.00	6 lbs.	1625	RAILROAD WORK CAR—7" long by 2¾" high. Each in illustrated box.	\$1.00	3¾ lbs.
1624	HOUSE UNDER CONSTRUCTION—5" long by 4" high by 4" wide. Accessory pieces include, sand pile, lumber pile, wheelbarrow, cement mixing pan and carpenters horses.	\$1.00 EACH	3½ lbs.	1627	HOBO SHACKS—Two shacks finely detailed to the illustrated box.	\$1.00	3 lbs.



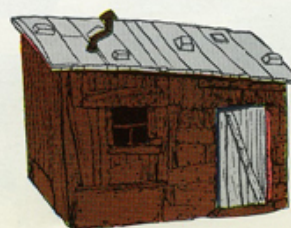
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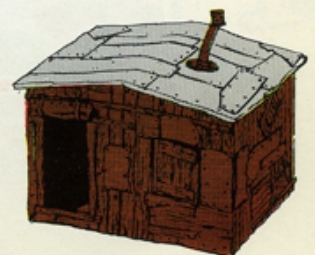
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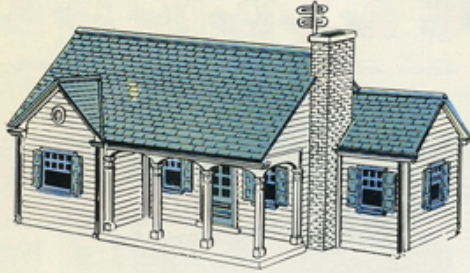
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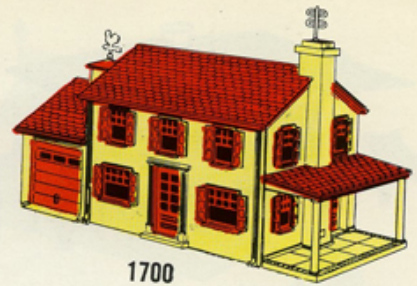
STANDARD PACKING IS 1 DOZEN



1628



1701

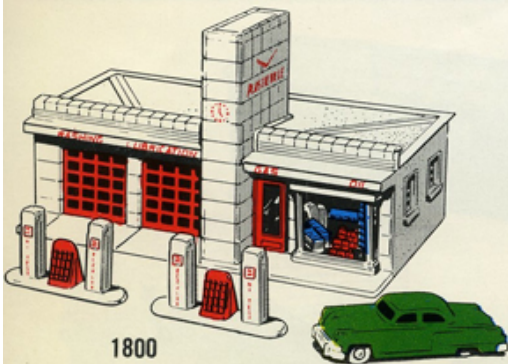


1700

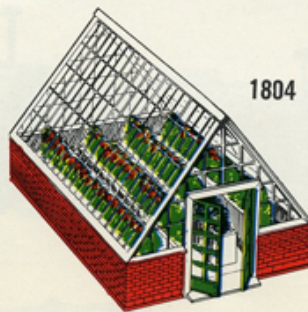


1703

Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1628	SHADE TREES—3 beautiful shade trees to the illustrated box.	\$1.00	6 lbs.	1700	2 STORY COLONIAL—9 $\frac{3}{4}$ " long by 6" high by 5" wide. Shipped 1 dozen to shipping carton made up of assorted color combinations. Individually boxed.	\$1.29	8 lbs.
1629	BUNGALOW—Every platform needs new houses, and this is a welcome addition. Complete with arbor and fence. Packed assorted colors to the dozen. This typical Bungalow measures 5" long x 3 $\frac{1}{2}$ " wide.	\$1.00	4 $\frac{1}{2}$ lbs.	1701	NEW ENGLAND' RANCHER—9" long by 5 $\frac{3}{4}$ " high by 4 $\frac{1}{2}$ " wide. Shipped 1 dozen to shipping carton made up of assorted color combinations. Individually boxed.	\$1.29 EACH	6 lbs.
				1703	COLONIAL MANSION—5 $\frac{1}{2}$ " long by 7" high by 5" wide. Houses are individually packaged in illustrated boxes. Available in assorted colors.	\$1.29	8 lbs.
Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton	Box No.	DESCRIPTION	Retail	Wt. Per Shpg. Carton
1800	GAS STATION WITH AUTO—8 $\frac{7}{8}$ " long by 5 $\frac{3}{8}$ " high by 5 $\frac{1}{8}$ " wide. Includes 1 car and insert for window of station. Individually boxed.	\$1.49	7 lbs.	1806	ROADSIDE STAND WITH PAINTS—Another tin plate special complete with paints, this countryside stand is 7" long x 3 $\frac{1}{4}$ " wide.	\$1.49	6 lbs.
1804	GREENHOUSE WITH FLOWERS—4" long by 2 $\frac{1}{2}$ " high by 2 $\frac{7}{8}$ " wide. Flower rows included. Individually boxed.	\$1.49	5 $\frac{3}{4}$ lbs.	1908	SPLIT-LEVEL HOUSE — Suburban modern design. 10" long by 6 $\frac{1}{2}$ " high by 4 $\frac{1}{2}$ " wide. Assorted color combinations. Individually boxed.	\$1.98	9 $\frac{1}{2}$ lbs.

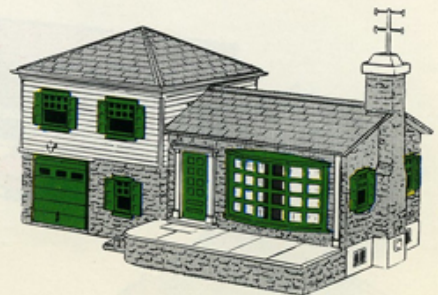


1800

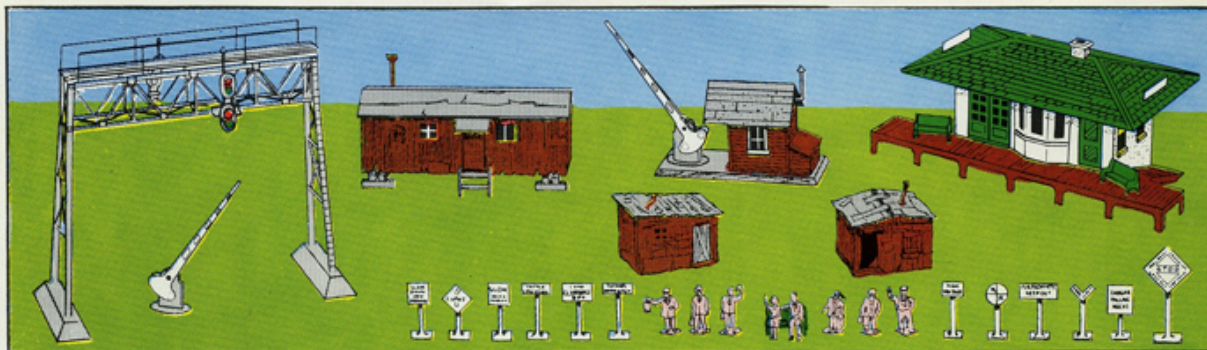


1804

1908



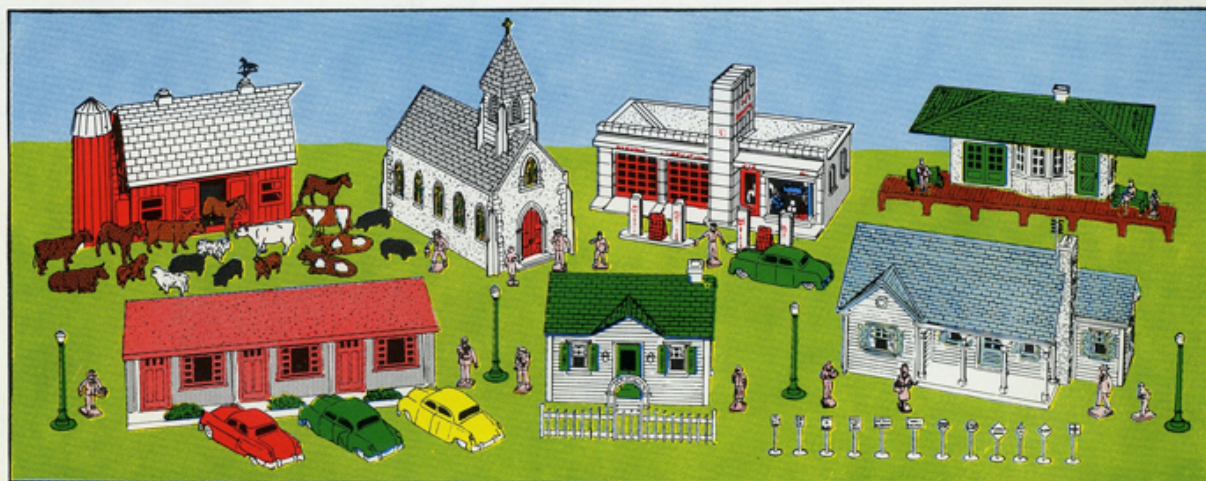
STANDARD PACKING IS 1 DOZEN



NEW #1980 Plasticville Railroad Center

Fine assortment of basic railroad structures. Contains one each Suburban Station, Railroad Work Car, Set of two Hobo Shacks, Signal Bridge, Watchman's Shanty with Gate, 8 Railroad figures, 12 Railroad Signs, and one Crossing Gate. Each set in full color gift style box. Packed 6 to shipping carton weighing 15 lbs.

RETAIL \$4.98



NEW #1990 City in a Box

Perfect starter set in litho gift box. Contains one each Suburban Station, Bungalow, Church, 1 1/2 Story House, Gas Station, Barn, Motel with Autos, Set of 24 Citizens with paint, 18 assorted Farm Animals, set of 12 Street Signs, and 4 Street Lamps. Repacked 6 to shipping carton weighing 35 lbs.

RETAIL \$9.98

PLASTICVILLE, U.S.A.®

**1995—FLOOR STAND
A Perfect Assortment of Over
25 Different Structures**

The 1995 floor merchandiser offers both O and HO Gauges combined on one sturdy wood grain corrugated stand.

Offers maximum stock in a minimum of area—Specially designed for even sell-out. Stand is 72" high and 38" wide.

FREE GOODS also included. The 1995 will be drop shipped upon request with charges added to invoice.

RETAIL VALUE approx. \$175.00
Shipping weight 70 lbs.



BIRDS, DOGS, and ANIMALS

by BACHMANN—THE ORIGINATORS OF SNAP-FIT PLASTIC PAINT-BY-NUMBER MODELS. Offering the complete kit in an assortment of over 34 different BIRDS, DOGS and ANIMALS OF THE WORLD.

Pictured here is THE BACHMANN FLOOR STAND which contains 34 different models on a beautiful and sturdy wood grain corrugated merchandiser. Ideally suited for all types of outlets.



Americana

Bachmann's newest paint-by-number series. Humorous and exciting scenes recreated in full dimension. Three kits now available:

FISHER BOY, BOWLERS AND JUNIOR LEAGUE

Retail price \$1.98 each



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