

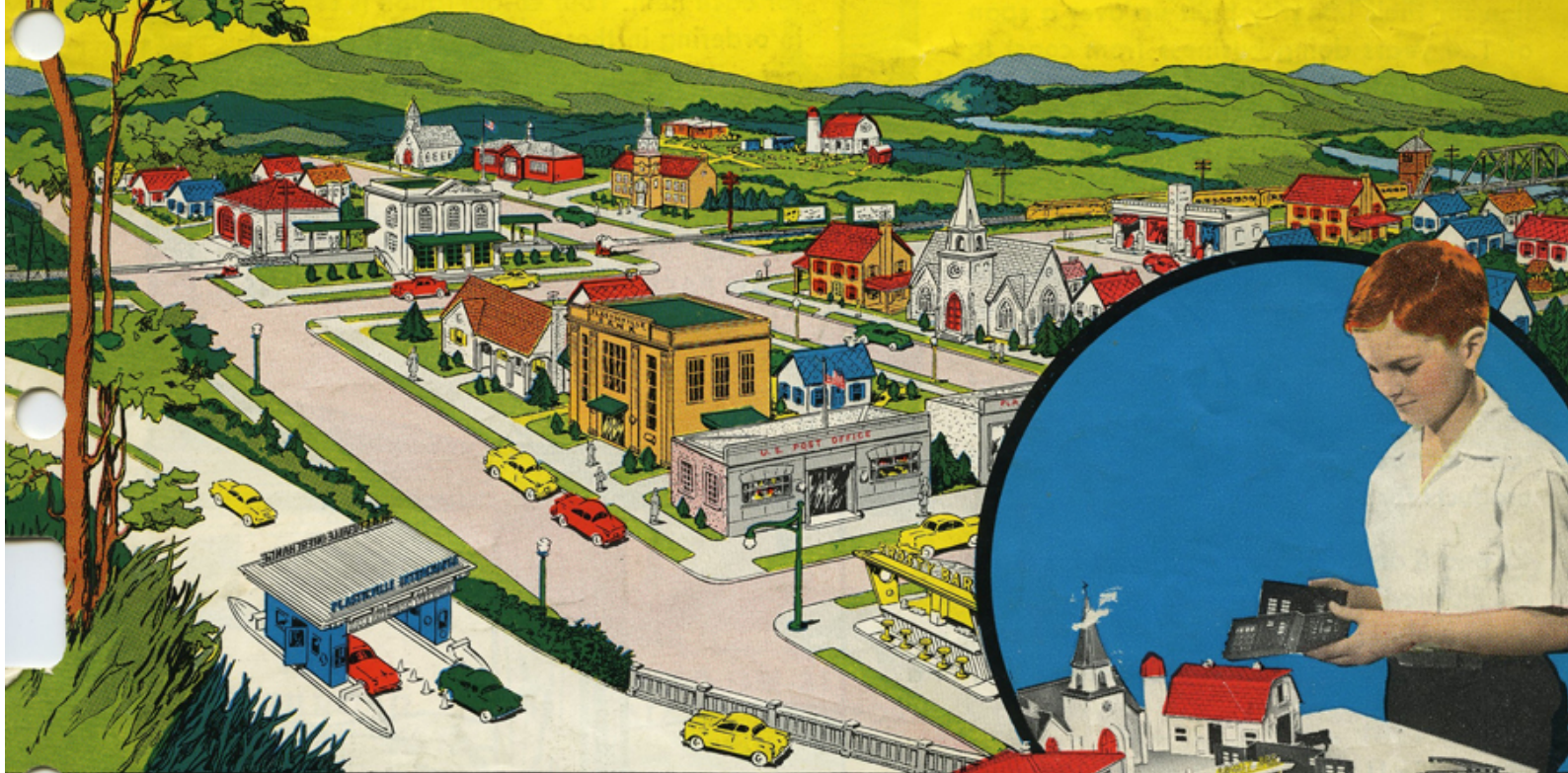
REGULAR

LOVES' HARDWARE

871 TWENTY-NINTH STREET
ALTOONA, PA.

Plasticville, U.S.A.[®]
THE ORIGINAL PLASTIC VILLAGE


SCALED TO "O" and "S" GAUGE



CATALOG H-1957



Manufactured by

BACHMANN BROS., INC. Established 1833 PHILADELPHIA 24, U.S.A.

WHERE YOU SEE THIS 
IT MEANS A NEW FEATURE
HAS BEEN ADDED
FOR 1957

Bachmann Bros., Inc., manufacturers of Plasticville, U.S.A., was one of the first companies in the country to manufacture plastic products. They were established in Philadelphia in 1833 and have an enviable reputation for their integrity built up over a span of 124 years doing business from coast to coast. Their personnel is composed of craftsmen with many years' experience in the manufacture of plastic products, each a specialist in his line of endeavor. This, with the most modern of molding equipment accounts for the simplicity and sturdiness of construction together with the beauty of design of each unit of Plasticville, U.S.A.

Other nationally distributed products of Bachmann Bros., are the famous SOLAREX scientific SUNGLASSES and PAR-T-WARE products for birthdays etc.

12 and 5 are the volume numbers for the greatest Plasticville U.S.A. season ever . . . 12  individual items and 5  box assortments are your ticket to better than ever volume . . . at a profit.

Plasticville U.S.A. is a 12-month line . . . Still the number one railroad accessory line for toy train platforms, Plasticville U.S.A. is becoming more and more acceptable to the consumer as a gift item. The individual items and boxed assortments have sales punch for their general play value.

Important

Important . . . Standard packing is outlined for each item. Your co-operation is solicited in ordering in these quantities. This will enable us to continue to offer maximum discounts and maintain prompt shipping service.

PLASTICVILLE U.S.A. IS ALSO AVAILABLE IN THE "HO" GAUGE TO TIE IN WITH YOUR PACKAGED AND KIT "HO" TRAINS. CATALOGS UPON REQUEST.



ITEMS .05 TO .79



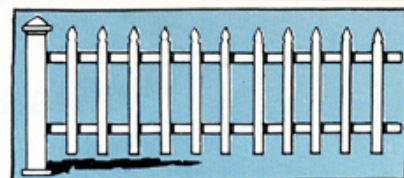
**1001
SPRUCE TREE**

Color: Green
 Size: 3 1/2" high
 Packing: 12 Trees to box, 36 boxes to shipping carton, weighing approx. 15 lbs.
 Suggested Retail price — .05 each



**1000
TELEPHONE POLE**

Color: Brown
 Size: 6" high with 1 1/4" dia. base
 Packing: 12 Poles to box, 36 boxes to shipping carton, weighing approx. 10 lbs.
 Suggested Retail price — .05 each



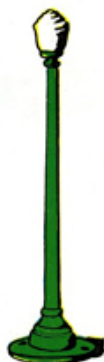
**1002
24 PC. WHITE PICKET FENCE ASSORTMENT**

Each piece 6" long & 2 1/4" high packed 24 pieces to chipboard box, 18 boxes (36 dozen) to shipping carton weighing approx. 28 lbs.
 Suggested Retail price—.05 per piece



**1028
BILLBOARD**

Color: Green or White Frame with Colorful paper insert
 Size: 5" long x 2 3/4" high
 Packing: 12 Billboards to the box, 24 boxes to shipping carton, weighing approx. 10 lbs.
 Suggested Retail price — .10 each



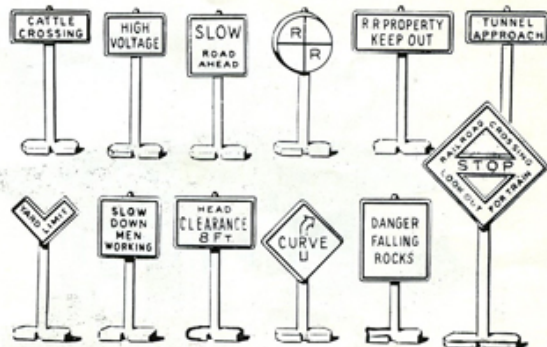
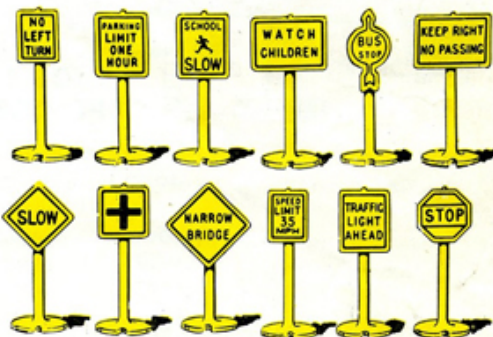
1025 STREET LIGHTS

Color: Green Pole with White Bulb that glows in dark
 Size: 3" high
 Packing: 12 cards per box, 36 boxes to shipping carton, weighing approx. 10 lbs.
 Suggested Retail price—.10 per cd. of 2 lights.



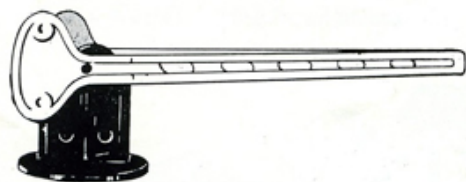
**1027
FLAG POLE**

Color: White Pole & Plastic Flag
 Size: 6" high with 1 1/4" dia. base
 Packing: 12 Flags to box, 36 boxes to shipping carton, weighing approx. 6 lbs.
 Suggested Retail price—.10 each



NEW 1405 RAILROAD AND STREET SIGNS

12 street signs and 12 railroad signs. Street signs yellow and black, railroad signs white and black. Individually boxed per set, re-packed 36 sets to shipping carton weighing approx. 10 lbs.
 Retail\$.79 ea. box



**1029
RAILROAD CROSSING GATE**

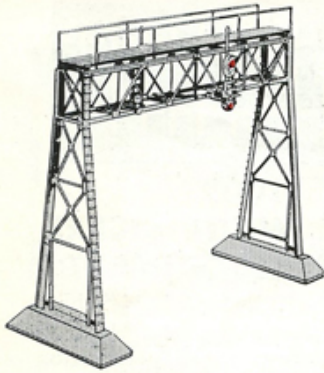
Color: Black Base with White Gate
 Size: 5 3/4" long
 Packing: 12 Gates to box, 36 boxes to shipping carton, weighing approx. 12 lbs.
 Suggested Retail price — .10 each



**1200 (LM-3)
STATION PLATFORM**

Color: Brown roof and posts with grey platform, green bench.
 Size: 7 1/4" long, 3 1/2" high, 2 1/2" wide.
 Packing: One platform in illustrated box, 36 boxes to shipping carton, weighing approx 10 lbs.
 Suggested Retail Price \$.49 ea.

ITEMS .79 TO \$1.00



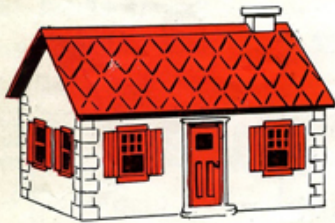
1403 SIGNAL BRIDGE

Color: Black
 Size: 9½" wide & 9" high—will span 2 Tracks
 Packing: Each in illustrated box, 36 boxes to shipping carton, weighing approx. 9 lbs.
 Suggested Retail price — .79 each



1402 SWITCH TOWER

Color: Grey Walls with Brown Roof or Brown Walls with Grey Roof
 Size: 4" x 5" x 7" high
 Packing: One to illustrated box, 36 boxes to shipping carton, weighing approx. 11 lbs.
 Suggested Retail price — .79 each



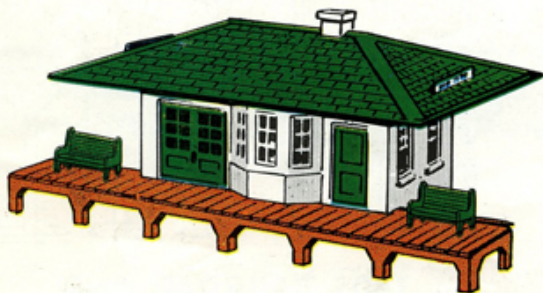
1502 (1400) CAPE COD HOUSE

Individually boxed, repacked 36 to shipping carton weighing approx. 15 lbs.

ROOF	WALLS	W & D
white	green	white
red	white	red
brown	coral	white

SPECIFY ROOF COLOR WHEN ORDERING. PACKED 36 OF A COLOR TO THE CARTON.

Retail\$.89 ea.



1616 SUBURBAN STATION

Realistic coloring and detail. Includes 2 green benches. Assembled size 11" long, 4½" high and 4½" wide. Individually boxed, repacked 36 to shipping carton weighing approx. 22 lbs.

Retail\$1.00 ea.

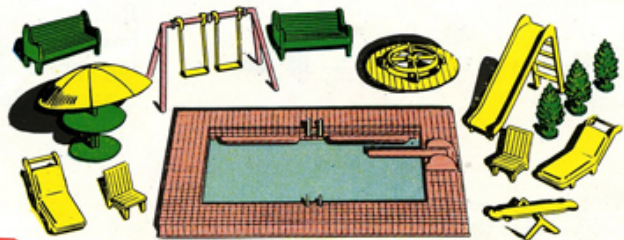


NEW

1404 PINE TREE ASSORTMENT

48 tree sections and 8 bases provide opportunity to establish tree height to suit display. 56 pieces in illustrated box, repacked 36 to shipping carton weighing approx. 10 lbs.

Retail\$.79 ea. box



NEW

1406 PLAYGROUND EQUIPMENT

15 piece set including swimming pool. Salmon and yellow coloring to add life to the platform display. Individually boxed, repacked 36 boxes to the shipping carton weighing approx. 8 lbs.

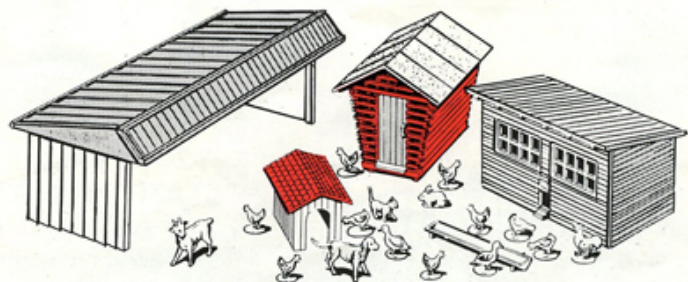
Retail\$.79 ea.



1401 (FB-1) FROSTY BAR

Color selection of salmon & white or yellow and white. Size is 5" x 4½" x 3½". Each in illustrated box repacked 36 boxes to the shipping carton weighing 11 lbs.

Suggested Retail price—.79 each box

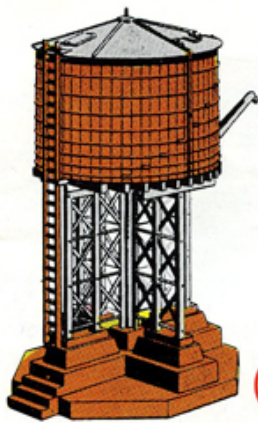


1617 21-PC. FARM BUILDINGS & ANIMALS

Farm assortment consists of five outbuildings, 12 miniature fowl and 4 domestic animals. The set comes in an illustrated box repacked 36 boxes to the shipping carton weighing approx. 18 lbs.

Suggested Retail price—1.00 each

ITEMS \$1.00

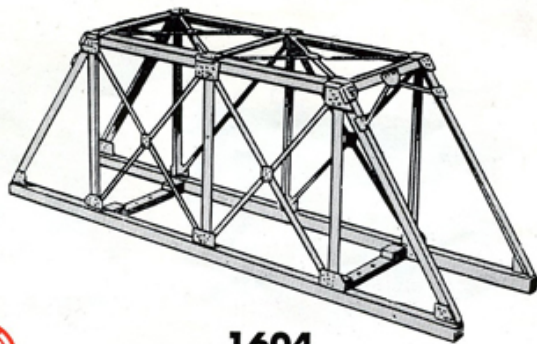


NEW

1615 WATER TANK

Realistic brown and grey color scheme. Size when assembled 7" high, 4" dia. Individually boxed, repacked 36 to shipping carton weighing approx. 11 lbs.

Retail\$1.00 ea.



1604

R.R. TRESTLE BRIDGE

Color: Black
 Size: 17 1/4" long x 6 1/4" high x 4 1/2" wide
 Packing: One bridge to illustrated box, 36 boxes to shipping carton, weighing approx. 30 lbs.
 Suggested Retail price — 1.00 each

NEW

1618 TV TRANSMITTING STATION

Modern station & tower transmitter in exact detail. Height of tower 12", length of station & tower 8", station 4 1/2" wide. Individually boxed, repacked 36 to shipping carton weighing approx. 11 lbs.

Retail\$1.00 ea.



NEW

1619 PLASTICVILLE CITIZENS

24 natural flesh colored figures includes 12 new railroad characters. Can be painted with any plastic styrene paint. Set individually boxed, repacked 36 to shipping carton weighing approx. 16 lbs.

Retail\$1.00 ea.



1606 BARN YARD ANIMALS

Color: Plain & painted assortment of 18 Farm Animals scaled for "O" and "S" gauge.

Packing: 18 Animal Assortment consisting of 7 cows, 3 horses, 4 pigs and 4 sheep in an illustrated box 36 boxes to shipping carton, weighing approx. 13 lbs.

Suggested Retail price—1.00 each



1600 CHURCH

Color: White with grey roof. Simulated stained glass window effect. Red door.
 Size: 8" long x 3 1/2" wide and 9" high.
 Packing: One Church to an illustrated box, 36 boxes to shipping carton weighing approx. 20 lbs.

Suggested Retail price—1.00 each



1603 BERMUDA RANCH HOUSE

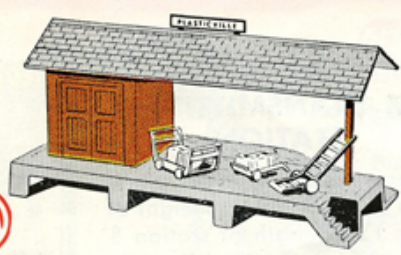
Individually boxed, repacked 36 to the shipping carton weighing approx. 17 lbs. Assembled size 9" long, 4" high, 4 3/4" wide.

ROOF	WALLS	W & D
white	green	white
grey	coral	white
blue	white	blue

SPECIFY ROOF COLOR WHEN ORDERING. PACKED 36 OF A COLOR TO THE CARTON.

Retail\$1.00 ea.

NEW

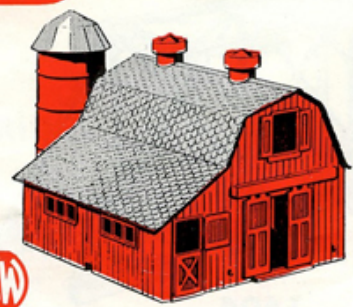


1620 LOADING PLATFORM W/3 HAND TRUCKS

Individually boxed, repacked 36 to shipping carton weighing approx. 14 lbs. Assembled size of grey and brown station 8" long, 4" high and 3 1/2" wide.

Retail\$1.00 ea.

NEW



1622 DAIRY BARN

Individually boxed. Assembled size 8" long, 6" high, 5 1/4" wide. Red and grey color combination. Repacked 36 to shipping carton weighing approx. 14 lbs.

Retail\$1.00 ea.

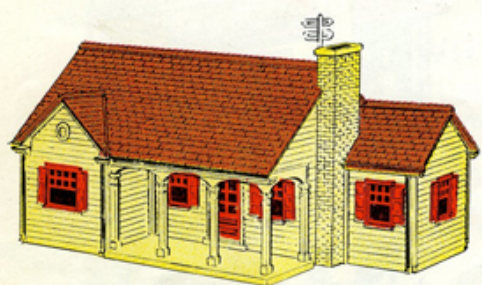
NEW



1621 MOTEL W/3 AUTOS

A realistic prototype of modern highway motel. 3 autos lend play value. Assembled size 9 1/2" long, 2 1/4" high, 5" wide. Individually boxed, repacked 36 to shipping carton.

Retail\$1.00 ea.



1701 NEW ENGLAND RANCHER

Individually boxed, repacked 12 to shipping carton weighing approx. 6 lbs. Assembled size of house 9" long, 5 3/4" high and 4 1/2" wide.

ROOF	WALLS	W & D
green	white	green
brown	buff	red
grey	white	blue

SPECIFY ROOF COLOR WHEN ORDERING. PACKED 12 OF A COLOR TO THE CARTON.

Retail\$1.29 ea.

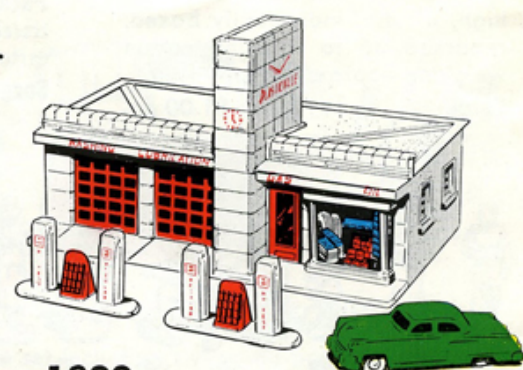
NEW



1703 COLONIAL MANSION

Completes our house assortment offering. Assembled size 5 1/2" long, 7" high and 5" wide. Individually boxed, repacked 12 to shipping carton weighing approx. 6 lbs. Available with white walls and green, or red or blue roofs. Order by roof color.

Retail\$1.29 ea.



1800 GAS STATION WITH AUTO

Color: Red roof & garage doors, white walls, and colorful insert for bulk window.

Size: 8 7/8" x 5 1/8" x 5 3/8" high
Packing: Each in an illustrated box, repacked 12 to shipping carton, weighing approx. 12 lbs.

Suggested Retail price - 1.49 each

NEW

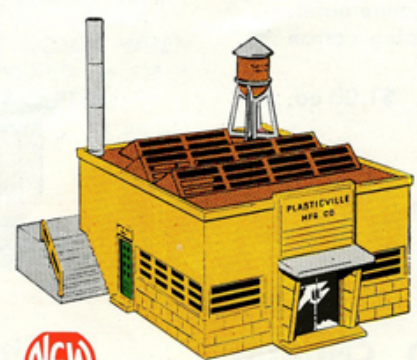


1803 COLONIAL CHURCH

Imposing with beautiful detail. Red and white color combination. Assembled size 7 1/2" long, 10 1/2" high and 4 1/4" wide. Individually boxed, repacked 12 to shipping carton weighing approx. 8 lbs.

Retail\$1.49 ea.

NEW



1906 FACTORY

A realistic industrial building. 3 color scheme of buff, grey and brown. Assembled size 10" long, 10" wide and 4" high to rooftop. Chimney 4" high. Individually packaged in set up box, repacked 12 to shipping carton weighing approx. 10 lbs.

Retail\$1.98 ea.

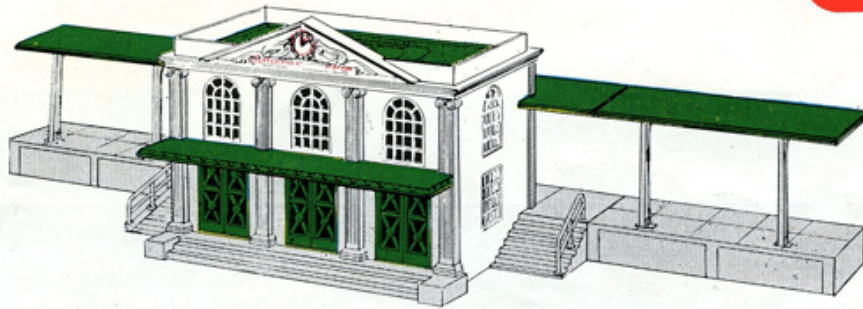


1900 PLASTICVILLE TURNPIKE INTERCHANGE

Adds the modern touch to the village layout plus hours of play value. 11" long, 10" wide, 5" high. The colorful blue and white Interchange comes attractively packaged in a litho set-up box, repacked 12 boxes to the shipping carton, weighing approx. 8 lbs.

Suggested Retail Price . . . \$1.98 ea.

ITEMS \$1.98 TO \$2.98



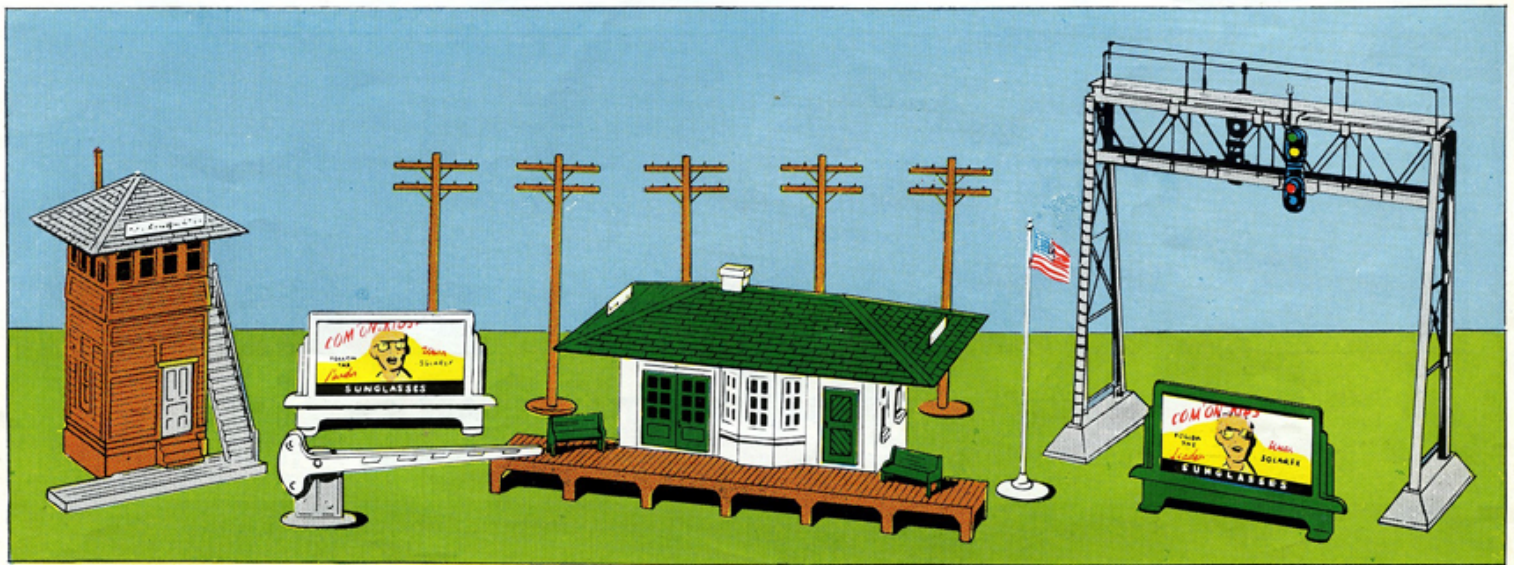
1901 PLASTICVILLE UNION RAILROAD STATION

A scaled replica of the famous union stations, a "must" for the complete train layout, 20" long x 7" wide & 5" high. Individually packaged in a litho set-up box, repacked 12 boxes to the shipping carton weighing approx. 10 lbs.

Suggested Retail price—1.98 each

Unexcelled as a toy train accessory line Plasticville U. S. A. has been widely accepted by Mr. and Mrs. America as a fine quality play toy item. The box assortments have particular appeal to the general consumer. The fine detail reflects a quality product and the handsome litho packaging is eye-catching.

The way to increase your Plasticville U. S. A. volume is to buy and display Plasticville U. S. A. assortments. Include them in your next order.

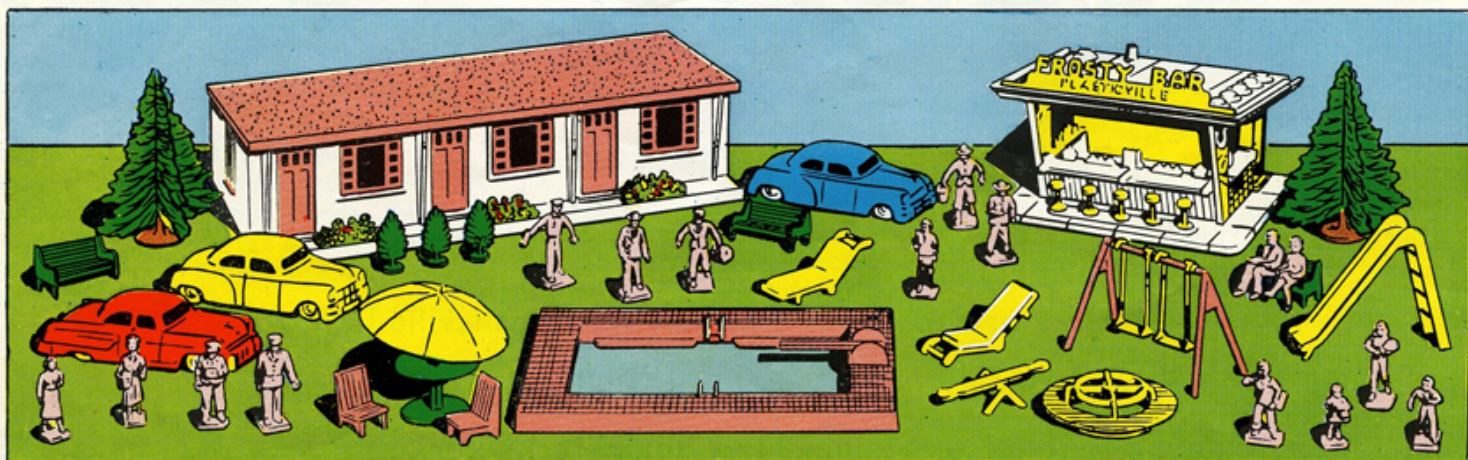


5400 PLASTICVILLE TOY TRAIN ACCESSORIES

A "beginners" assortment of 14 accurately detailed railroad items attractively packaged in a litho gift style box. Designed for "O" and "S" gauge toy trains. Consists of railroad station, signal bridge, switch tower, one flag pole, two billboards, five telephone poles and one crossing gate. Twelve boxes to the shipping carton weighing approx. 17 lbs.

Suggested Retail price—2.98 each

ITEMS \$2.98 TO \$4.98

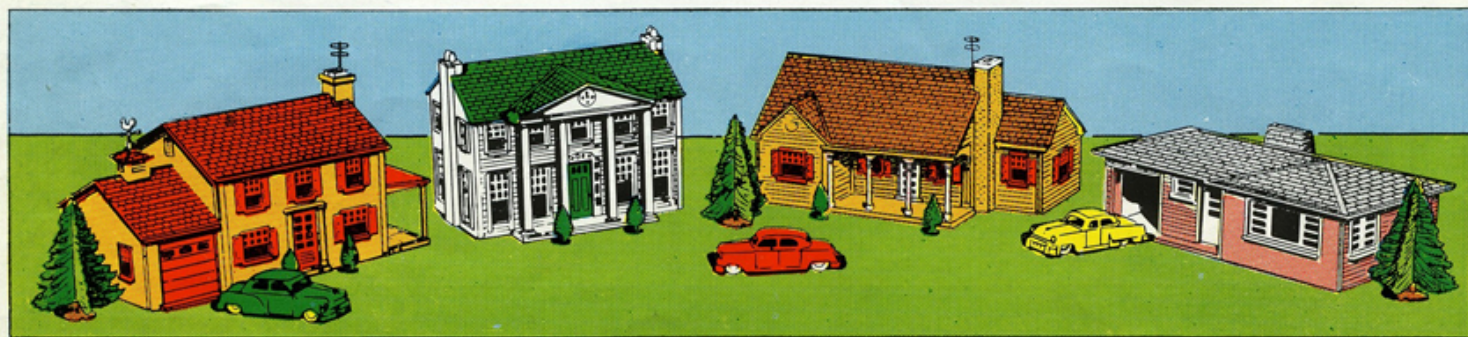


NEW

5402 PLASTICVILLE HIGHWAY MOTEL

A popular "all year" toy box consisting of a motel, 3 automobiles, 15 piece playground equipment set, 16 scaled figures, 2 spruce trees and one frosty bar. Individually packaged in gift litho box, repacked 12 boxes to the shipping carton weighing approx. 15 lbs.

Retail\$2.98 each

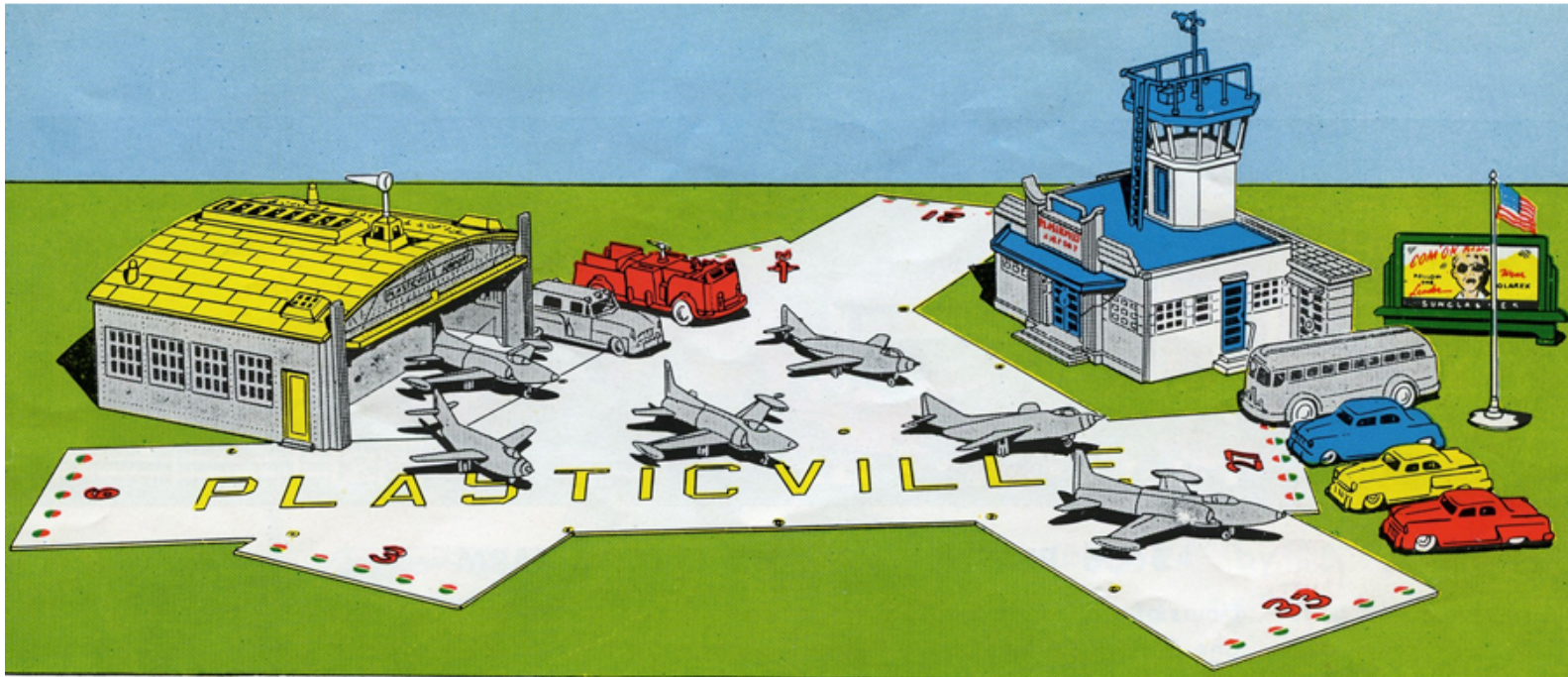


NEW

5604 PLASTICVILLE RESIDENTIAL SQUARE

A group of Plasticville houses to lend variety and color to your village. 16 piece assortment consists of one Colonial mansion, 2 story colonial house, ranch house, 1 1/2 story New England rancher, 3 spruce trees, 3 autos and 6 bushes. Individually packaged in gift litho box, repacked 12 boxes to the shipping carton weighing approx. 24 lbs.

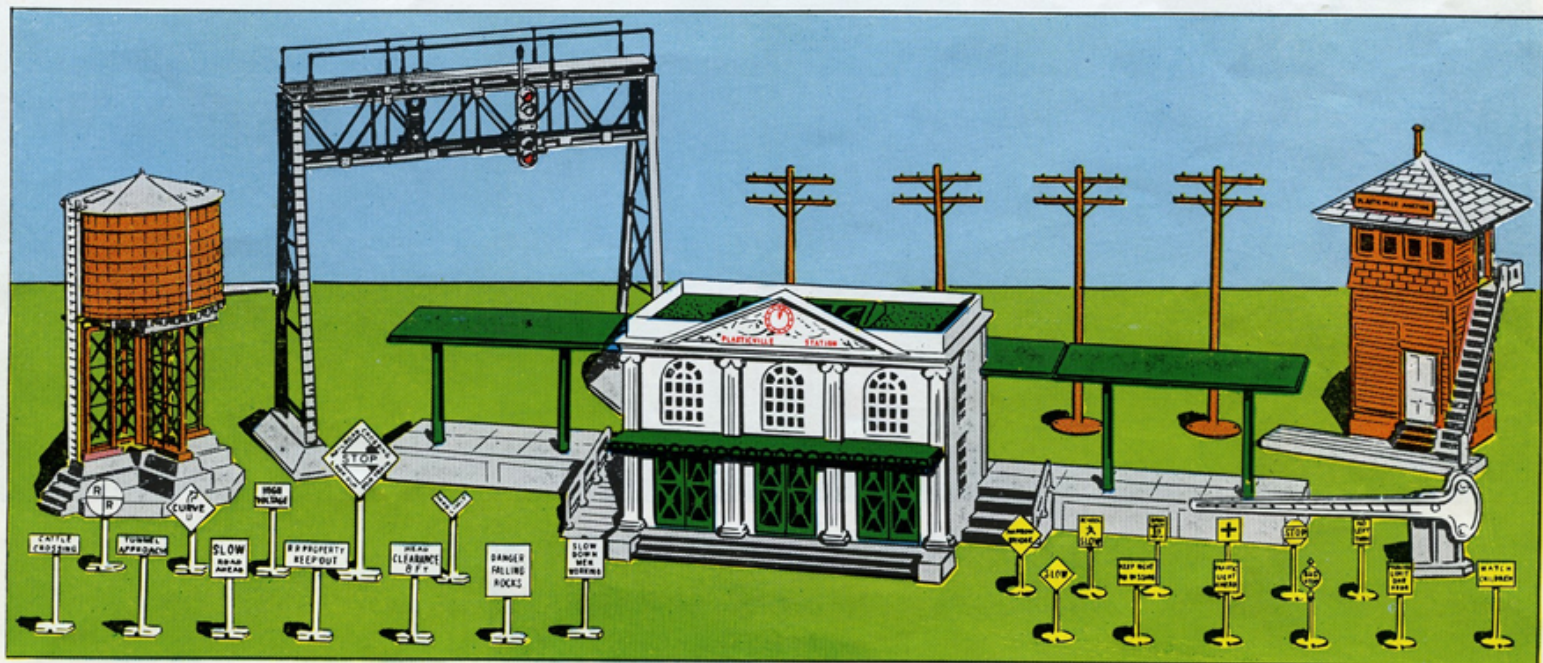
Retail\$4.98 each



5600 PLASTICVILLE INTERNATIONAL AIRPORT

One of the "high flying" favorites in the Plasticville U.S.A. line. An excellent all year round play value toy assortment or ideal for the toy train platform. The 17-piece set consists of one hanger, one administration building, one billboard, six airplanes, one bus, three autos, one fire engine, one ambulance, one flag pole and one cardboard "official" runway. The set attractively packaged in a litho gift style box, repacked 12 boxes to the shipping carton weighing approx. 28 lbs.

Suggested Retail price - 4.98 each

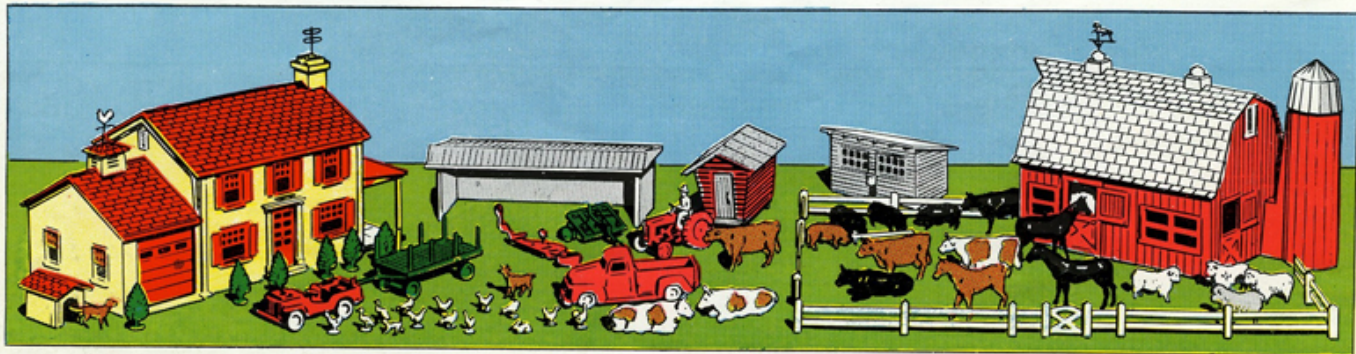


5605 PLASTICVILLE RAILROAD ACCESSORIES



The perfect tie-in sale for your toy train market. 33 piece assortment of scaled buildings and accessories. Consists of one Union station, water tank, switch tower, signal bridge, 4 telephone poles, one crossing gate and 24 railroad and street signs. Individually packaged in gift litho box, repacked 12 to shipping carton weighing approx. 25 lbs.

ITEMS \$4.98 TO \$9.98

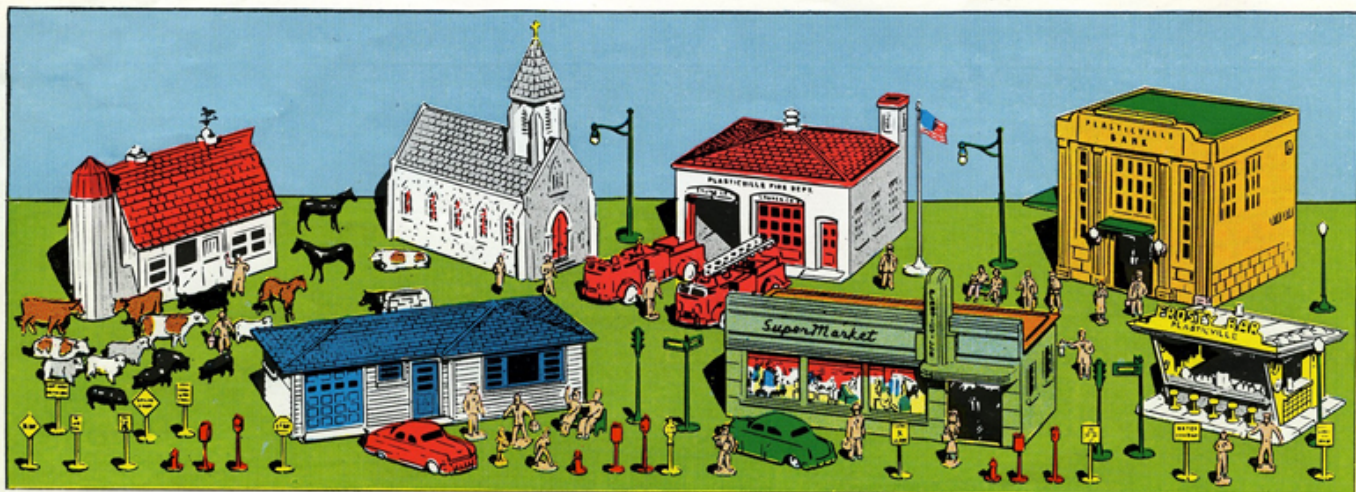


NEW

5606 PLASTICVILLE COUNTRYSIDE FARM

Hours of play fun in this 65 piece scaled farm assortment. Consists of one 2 story Colonial house, barn, 18 barnyard animals, 21 piece farm buildings and small domestic fowl and animals, 6 piece farm implement set, 12 pieces of fence and 6 bushes. Individually boxed, repacked 12 to shipping carton weighing approx. 30 lbs.

Retail\$4.98 each



NEW

5901 PLASTICVILLE'S CITY IN A BOX

A fine assortment to provide sufficient buildings and accessories for a 4' by 6' toy train platform. The #5901 consists of one bank, barn, supermarket, church, fire house, ranch house, 29 street signs and accessories, one frosty bar, 2 fire engines, 2 autos, 18 barnyard animals, one flagpole and 24 unpainted scaled figures. Individually packaged in gift style litho box, repacked 6 to shipping carton weighing approx. 38 lbs.

Retail\$9.98 each

A "Sure-Fire" PLASTICVILLE U. S. A.[®] COUNTER MERCHANDISER



NEW

6100

PLASTICVILLE DISPLAY

Small and compact hard hitting counter merchandiser that shows assembled items to an advantage. Requires only 24" by 15" of counter space. 15" high. Display comes assembled with 3 pieces of Plasticville U. S. A. Individually boxed weighing 6 lbs.

Retail value of the #6100 is
\$7.54 each.

Sales stimulating advertising and merchandising for **PLASTICVILLE U. S. A.[®]** in 1957

- National television participations . . .
- National radio participations . . .
- Consumer catalogs and box inserts . . .
- Trade publication advertising . . .
- Hobby magazine advertising . . .
- Dealers display . . .
- Complete mat and electro service . . .
- Attractively colored packaged units . . .

PLASTICVILLE U. S. A. . . . means year 'round sales

**PLASTICVILLE U.S.A. ITEMS AVAILABLE
BUT NOT ILLUSTRATED IN THE 1957 CATALOG**

1004	(FR-5)	barbecue05
1005	(YW-4)	yard pump05
1006	(WF-5)	platform fence05
1007	(RF-1)	rural fence10
1026	(SL-1)	boulevard light10
1030	(BS-6)	bag of 6 bushes10
1031	(CG-10)	picket fence gate10
1032	(WG-10)	platform fence gate10
1033	(WW-3)	wishing well10
1034	(RG-3)	rural fence gate15
1050	(SA-7)	outhouse15
1051	(PB-5)	footbridge25
1075	(HF-2)	house fence & gate59
1300	(BL-2)	bridge & pond59
1302		6 pc. farm implements89
1501	(LC-2)	log cabin	1.00
1601		barn	1.00
1602		post office	1.00
1607		fire house	1.00
1608	(SC-4)	school house	1.00
1610	(YA-9)	yard accessories	1.00
1611	(DH-2)	drug store	1.00
1612	(CS-5)	chain store	1.00
1614	(PD-3)	police station	1.29
1702	(AP-1)	hangar w/2 planes	1.29
1700		2 story Colonial house	1.49
1801		bank	1.49
1802		vehicle assortment	1.98
1902	(HS-6)	hospital	1.98
1903	(AD-4)	airport adm. bldg.	1.98
1904		Cathedral	1.98
1905		town hall	1.98
1776		Independence Hall	1.98



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