



This is the Original. One and Only
PLASTICVILLE® U.S.A.
- a thriving boom town
IN MINIATURE

PANORAMIC CATALOG 1955

BACHMANN BROS., INC. *Established 1833*

*Originators, Developers and Manufacturers of Plasticville, U. S. A. —
The Toy Town that's a Home Town to Millions of "Build-it-Yourself" Enthusiasts*

PHILADELPHIA 24, U.S.A.

YOU ARE NOW ENTERING
PLASTICVILLE
STOP, SHOP... HAVE FUN

NEWSBOY



"EXTRA!

-ALL ABOUT PLASTICVILLE

EXTRA!"

Hi there.. Boys, Girls, Railroaders and Hobbyists.. Welcome to

"PLASTICVILLE® U.S.A."

By BACHMANN

Be prepared for pages of exciting surprises. From this one, enjoyable visit, you will be able to plan and build a bigger and better toy town PLASTICVILLE of your own!

You can begin with one square foot of spare table space. To Plasticville's scale, this equals forty-eight foot square . . . a good-sized building lot! On your site, erect the structure of your choice. Arrange to fence in your property. Set out shrubbery and trees. Add a lamp post and a fire hydrant at the curbside. If the building you've chosen is a dwelling with garage, you might *drive* a car onto the runway. Then liven up your home scene by selecting home-town occupants. Plasticville's 6-footers stand 1½ inches high. On Page 4 we'll reward your enthusiasm by introducing each member of this citizenry to you.

Picture the fun you'll have and the satisfaction you'll derive from doing it all yourself. Very few toys can match Plasticville's sustained play values. It's educational, too! Plasticville stimulates your constructive imagination. From all to be seen herein, it's our bet that you will rush to "buy up" all the remaining vacant area in your toy corner or playroom. To this urge we say—Go to it! The sooner you break ground and launch into building up your own Plasticville, the happier your present and future playtime! And since adults are only slightly used children, this incentive applies equally to grown ups!

TO PLASTICVILLE'S DEALER FRIENDS

It is this catalog's pleasure to serve you as a self-selling guide. Playing the role of *visitor*, your customer is therefore invited to tour through these interestingly arranged picture-pages. There's plenty to see, and *once* seen, you can count on an "I'll want this, and this, and this" buying fervor. As a toy town attraction, Plasticville is "tops"!

BUILD AND GROW WITH GROWING PLASTICVILLE

Those of you who own and operate a model railroad will look upon Plasticville as a real *buddy* . . . one that peps up your pike, adds to your fun and shares your pride. As you grow and your railroad expands—Plasticville will grow with you both! What may start out as a Main Street of smart stores will encourage your development of Avenues for modern homes and public buildings. Plasticville challenges your imagination, for as you will see it boasts an airport, railroad accessories, transportation facilities, urban utilities and rural attractions.

All of these color-bright, strongly made, true-to-scale original creations sum themselves up into a toydream come true. Plasticville brings your castles in the air down to earth—and multiplies your enjoyment of them—each day in and year out!

HOWDY! I'M A VISITOR TO PLASTICVILLE . . . MIND IF I ACCOMPANY YOU ON YOUR ROUNDS?

These two Plasticville citizens appear here in their actual size.

VISITOR



FINE! . . . COME RIGHT ALONG. I'M SURE YOU'LL LIKE EVERYTHING PLASTICVILLE HAS TO SHOW YOU.

Plasticville's bustling population of 16 citizens comprises play-loving adults and children. Each active character-figure will enjoy living in your Plasticville.

POSTMAN

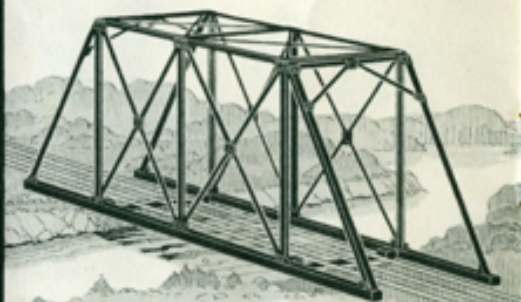


NEW

RAILROAD TRESTLE BRIDGE BR-2

Span your toy train track layout over culvert or table-gap with this black plastic girder trestle. Faithfully simulated rivets, brace plates and crossed trusses click with true-to-scale model lovers. Single track design. Provides ample train clearance. Length 17½". Height 6½". Width 4½". Packed ready for the "field crew" to assemble. Attractively illustrated carton contains one complete bridge ready for pike-planning.

each \$1.00



OUTDOOR BILLBOARD BB-9

Scatter a few spectacular billboards to advantage along your right of way! These with white or green frames and colorful "24-sheet" poster inserts stand 2¾" high, are each 5" long. They come to you, neatly packed one dozen to a box.

each \$.10

SIGNAL BRIDGE

SG-2

With "change left over from your dollar" this exactly detailed signal arch proves itself to be a terrific value! 9 1/2" width inside clearance spans across double trackage. Dual 2-way 4-phase signal controls "beam" from overhead catwalk mounting. Height "9". Color, black. Unit includes an easy-to-follow erection diagram. One complete bridge assembly comes packed in an illustrated box.

each \$**.79**

FROSTY BAR

FB-1

This roadside stopover is famous for its "double-dips" of enjoyable fun—served from a silver metalized counter. All 4 sides, roof top and facilities realistically detailed. Size 5" long, 4 1/2" wide, 3 1/2" high. Contrasting color selections of salmon and/or yellow, with white. Packed ready to "set up for business." One Frosty Bar to illustrated box. Note: Its price, too, is popularly famous!

each \$**.79**

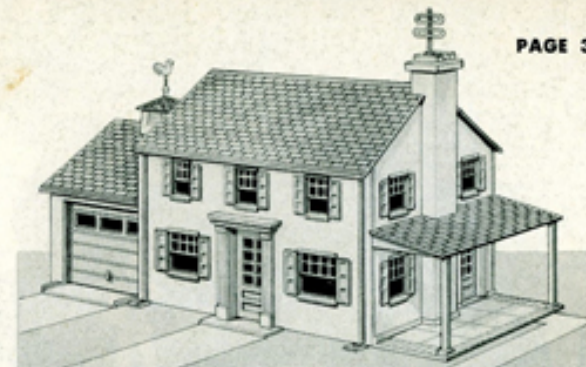
SWITCH TOWER

SW-2

This railroad safety guardian towers 7" high, 5" wide (railside) and 4" deep. Available in natural tones of "weather-worthy" brown with gray accents or gray with brown trim. Study this accessory carefully because the actual item is even more irresistible! Remember—no pike's complete without a trusty switch tower. Even assembling it is fun! Packed one complete tower to illustrated box.

each \$**.79**

Pictured Crossing Gate is separately described and priced on Page 8

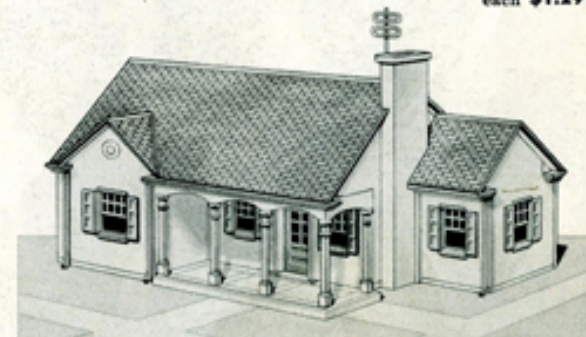


2-STORY COLONIAL HOUSE

LH-4

Like it? Good! . . . It's yours for play! House stands 6" high, is 9 3/4" long and 5" deep. Doors swing open and shut. You can have this dwelling with a gray, red or green roof, red, buff or white walls, and with white, brown or light green windows and doors. See all three combinations and you'll want the trio. Packed, one house to box. Carton illustration guides erection.

each \$**1.29**



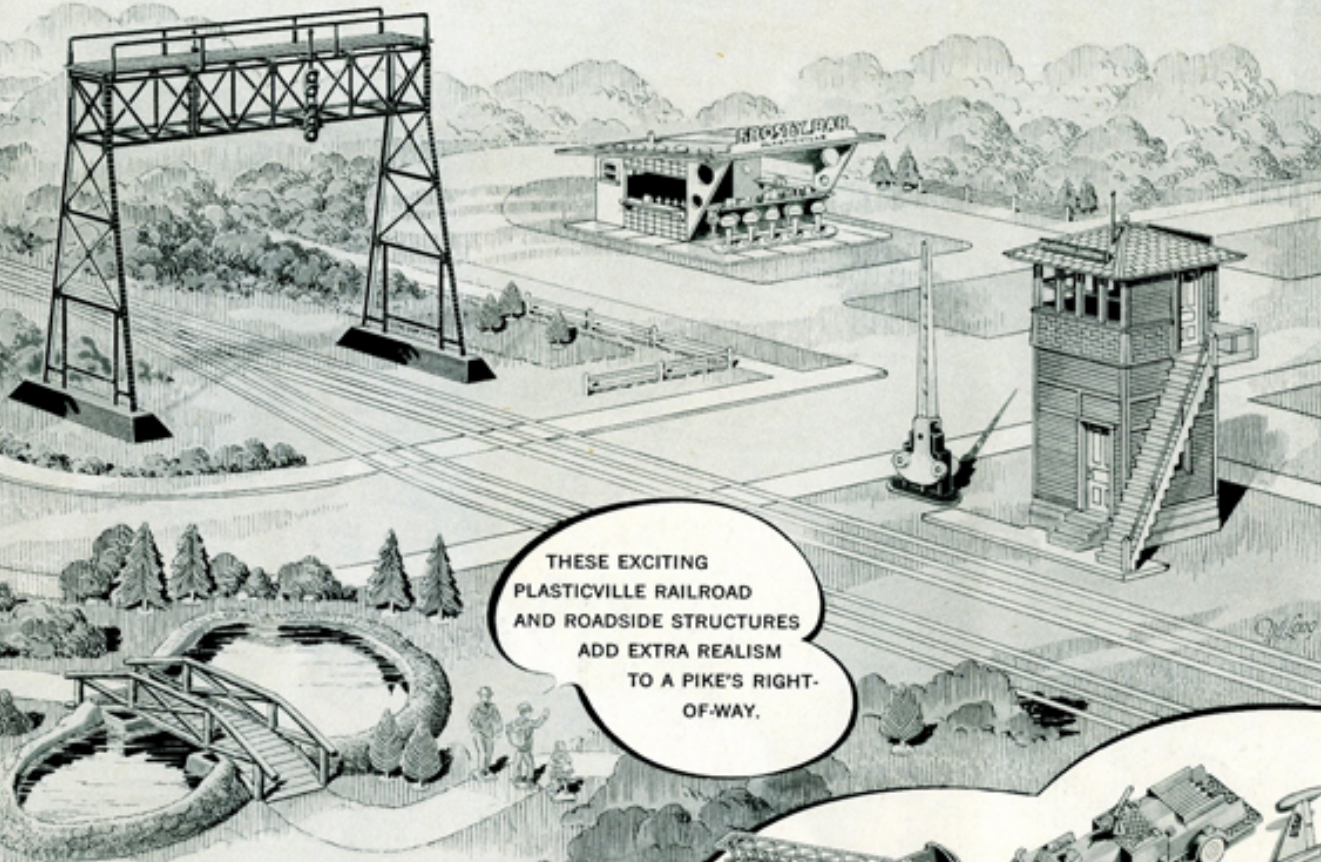
1 1/2-STORY NEW ENGLAND RANCHER

MH-2

This is the happy home! House stands 5 1/2" high, is 9" long and 4 1/2" deep. Doors operate. Your choice of white or buff walls, combined with a gray or brown roof and yellow, blue or red windows and doors. Packed one house to illustrated box . . . Better "spot" an attractive lot and prepare to build real soon!

each \$**1.29**

THESE EXCITING
PLASTICVILLE RAILROAD
AND ROADSIDE STRUCTURES
ADD EXTRA REALISM
TO A PIKE'S RIGHT-
OF-WAY.



BRIDGE AND POND

BL-2

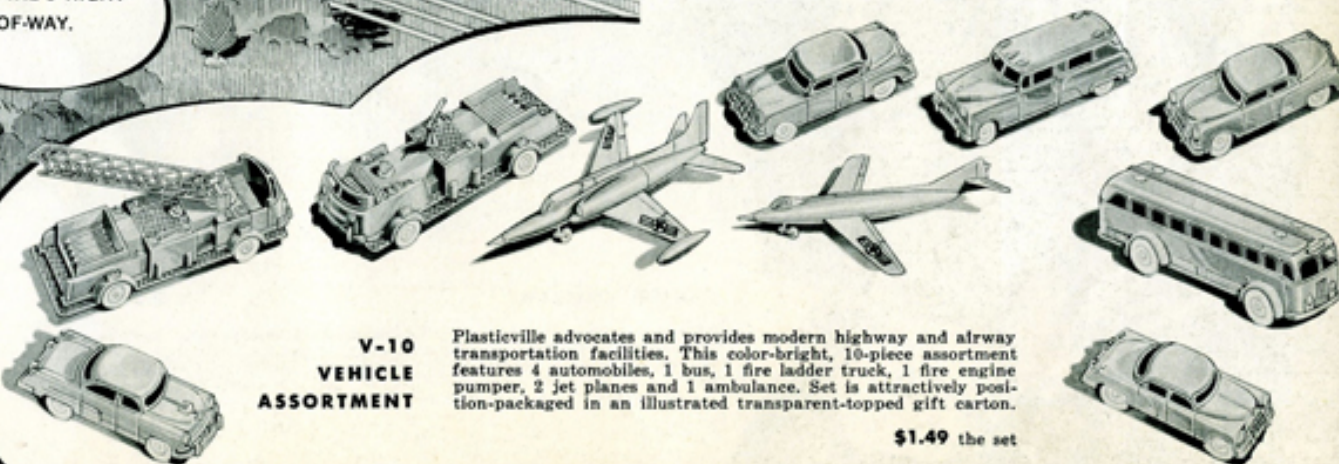
Find a restful spot or open space in your township for this brown rustic walk-bridge and green-banked pond. (One-piece pond holds a cup of water.) This colorful decorator is 9" long, 5" wide, 2" high. Packed, assembled in a very attractive box.

each \$**.59**

**V-10
VEHICLE
ASSORTMENT**

Plasticville advocates and provides modern highway and airway transportation facilities. This color-bright, 10-piece assortment features 4 automobiles, 1 bus, 1 fire ladder truck, 1 fire engine pumper, 2 jet planes and 1 ambulance. Set is attractively position-packaged in an illustrated transparent-topped gift carton.

\$**1.49** the set



PLASTICVILLE CITIZENS

These are your friendly, play-sharing townspeople. Each of the 16 figures, designed to life-size scale in flesh-colored plastic, activates your community. Other than the couple comfortably seated on a park bench (which the set provides), the characters are going places and doing things. Let's meet them . . .



VISITOR



JR. MISS



POLICEMAN



COUPLE ON PARK BENCH



FARMER



SCHOOLBOY



GIRL AND DOLL



HOUSEWIFE



SERVICEMAN



TEACHER

This kit of figures includes a palette, six bright paint pellets, an artist's brush and a vial of painting fluid. (It's Carbona—in case you need a refill.) To guide your color scheme, the set which is packed in an attractive, illustrated box, is accompanied by a sample color print.

the set
\$1.00

Sketch below
pictures the art supplies
that are furnished

with your set
of **PLASTICVILLE CITIZENS**
No. PF-4



PF-4



POSTMAN



NEWSBOY



CLERGYMAN



MILKMAN



NURSE

PLASTICVILLE POST OFFICE

PO-1

A busy center for incoming and outgoing mail. The face of this impressive structure is finished in official Post Office gray, topped off with Old Glory flying at full mast. Cardboard window inserts dramatize typical F.O. activities. Building is 9 1/4" long, 4 1/2" wide, 3 3/4" high. "Special delivery" feature—item comes packed in an attractive, illustrated carton.

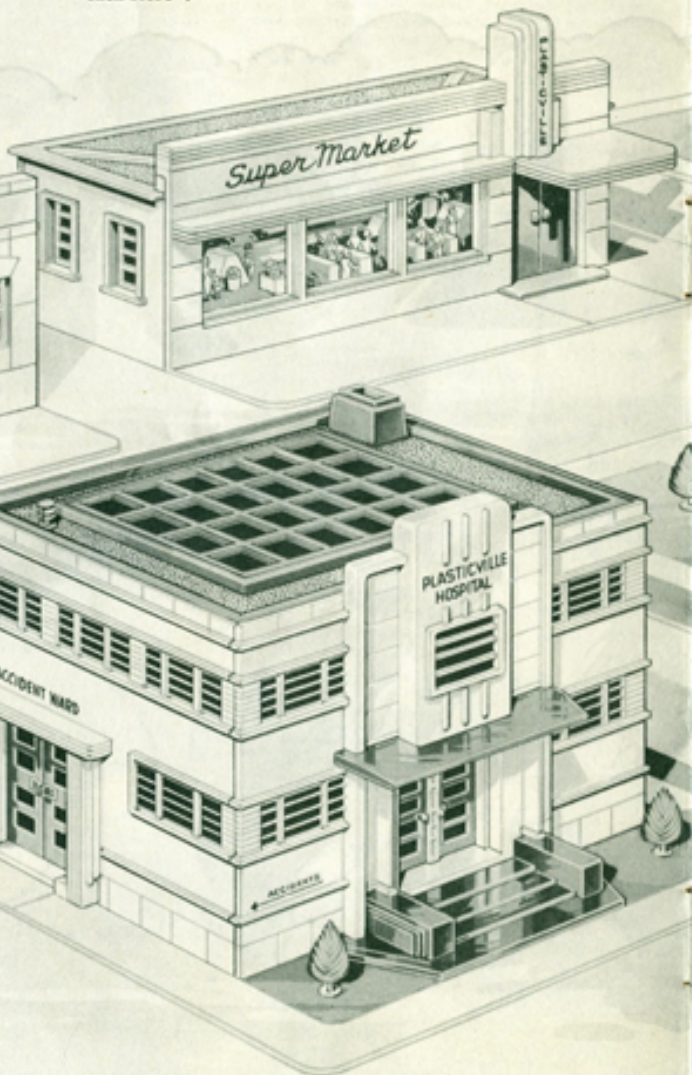
each **\$1.00**



SUPER MARKET (SM-7) . . . DRUGSTORE (DH-2)

These three smart stores provide the making of a busy Main Street. Colorful, modern and play-absorbing, each is approximately the same size as the Post Office (to left). Interesting window-displayed "bargains" are achieved with fitted cardboard inserts. When you turn to pages 10 and 11 you'll see these stores featured in a new, popularly priced assortment.

each store **\$1.00**



PARISH CHURCH

CC-9

This is the little church around the corner. Finished in white, roofed in gray and steepled in white with gray, it invites meditation and prayer. Central door is red. Color inserts add stained-glass effects to the Gothic window grouping. Size: 9" high, 8" long, 3 1/2" wide. Packed, ready to erect, one Church to illustrated box.

each **\$1.00**

HOSPITAL WITH FURNITURE

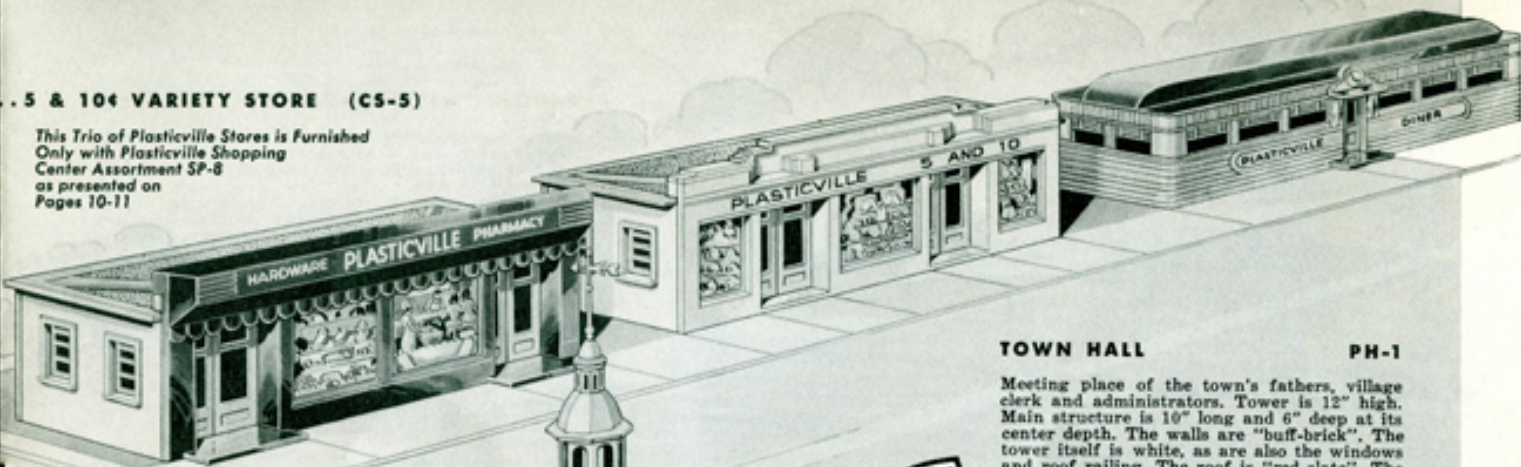
HS-6

Play people too need hospital attention—now and then. Hence this facility—complete with 22 pieces of white, scaled hospital furniture and a cardboard floor layout upon which to arrange them. Building has white walls, blue roof and trim, gray doors and steps. Size is 9 1/4" long, 9 1/4" deep, 6 1/4" high. Complete in an illustrated box.

each **\$1.98**

.5 & 10¢ VARIETY STORE (CS-5)

This Trio of Plasticville Stores is Furnished Only with Plasticville Shopping Center Assortment SP-8 as presented on Pages 10-11



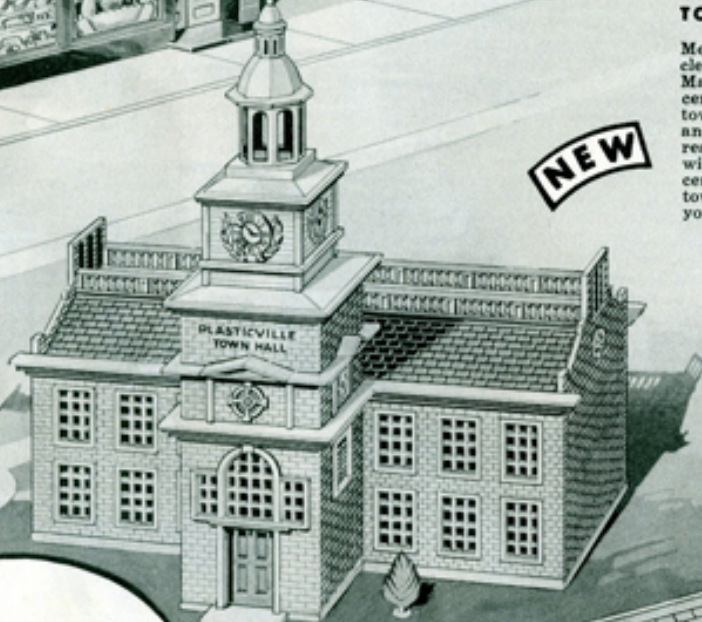
TOWN HALL

PH-1

Meeting place of the town's fathers, village clerk and administrators. Tower is 12" high. Main structure is 10" long and 6" deep at its center depth. The walls are "buff-brick". The tower itself is white, as are also the windows and roof railing. The roof is "red slate". The rear face of the building, too, is embellished with windows and an operating ground floor center door. Remember—the law says every town must have a town hall! So—plan for yours. Packed in an illustrated carton.

each \$1.98

NEW



WE, IN PLASTICVILLE ARE PROUD OF OUR REAL ESTATE IMPROVEMENTS. EACH YEAR THEIR PLAY VALUES INCREASE.



NEW

PLASTICVILLE CATHEDRAL

C-18

This new Cathedral is evidence that growing Plasticville is especially dedicated to the spiritual welfare of its happy inhabitants and play sharers. Edifice walls and vestibule simulate white granite. Roof is finished in gray. Church windows on all four sides are brightly tinted with "stained glass" inserts. In the belfry hangs a "gold" bell—and mounted to the top of the spire is a "gold" cross. Size: 7½" long, 6½" wide, 10½" high. Neatly packed in an illustrated box.

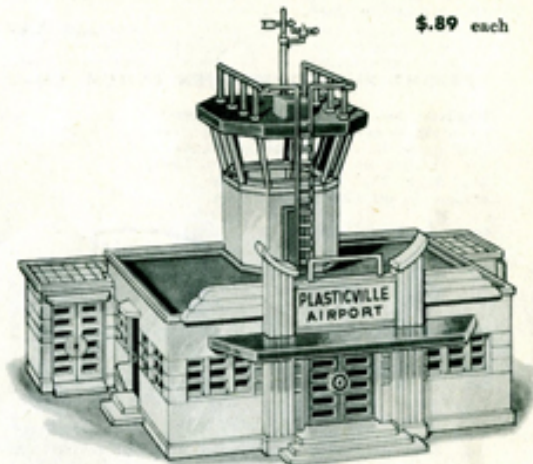
each \$1.98

SILVER DINER

DE-7

Here "over a burger" everyone meets each other! Front and sides are silver metalized. Roof choice is red or yellow. Shall we wait and have our apple pie together? Diner is 8½" long, 3" high, 3" wide ... and it's all yours in a very attractive illustrated carton. Let's eat! This place looks good!

\$8.89 each

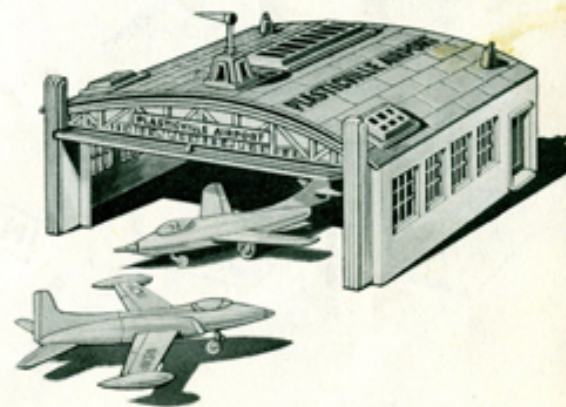


AD-4

AIRPORT ADMINISTRATION BUILDING

A busy center for arrivals and departures—via the air. Realistic effect achieved with white walls, a blue roof, blue trims. Control tower is a gem of fine detailing. Structure is 10¼" long, 6½" deep, 8¼" high. Fascinating to assemble. Packed in an illustrated box.

each \$1.98



AIRPORT HANGAR AP-1

Furnished Only with Plasticville International Airport Assortment AU-6 (Page 10)

Unobstructed roof arch and full-length overhead door permit several aircraft to be parked at one time. Colors: Gray and yellow contrasted with black lettering. For further reference to this plane depot, see Page 10.

each \$1.29 (includes 2 jet planes)



R.R. PASSENGER STATION**RS-8**

In another minute or so the Limited is due at the Plasticville station—and all's ready! Designed to "O" gauge scale, the elevated brown "planked" platform is 11" long. Ramps adjoin each end of structure. Station is 4½" high. Walls are white. Windows, doors and chimney are accented in green . . . as also, the roof, which is of the overhanging type. Complete station packed in illustrated box.

each \$**8.89****FREIGHT PLATFORM WITH BENCH LM-3**

Realistic brown planking. Railside elevation is served by ramp and steps. Post supports, roof and bench (movable) are finished in green. Size: 7½" long, 3½" high, 2½" wide. Carefully packed in an illustrated carton.

each \$**4.49****GAS STATION****GO-3**

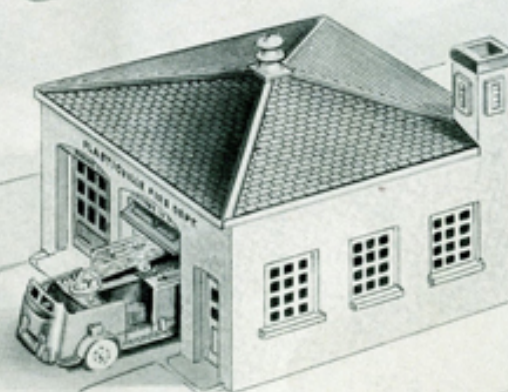
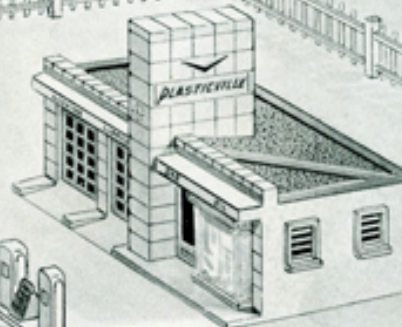
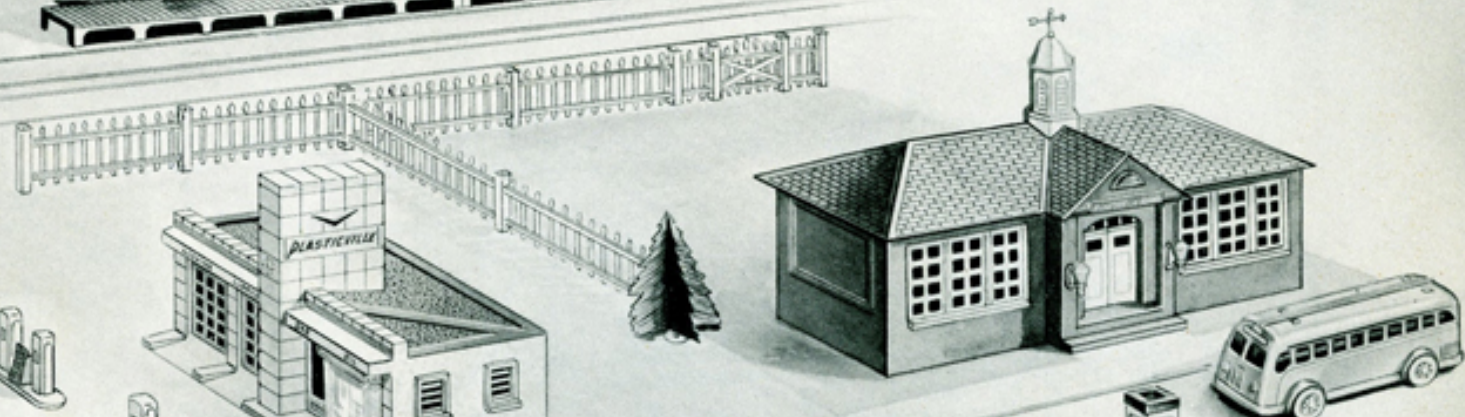
Spic and span—furnisher of fuel—fixer of flats, and a place to park! Look 'er over, it's plenty smart! White is the keynote color. Red is featured for the trim. Special picture window insert. Double pump islands can be set out to advantage. Size: 5¾" high at center, 8¾" long, 5¼" deep. Complete with car, in illustrated box.

each \$**1.49****BK-1****BANK BUILDING**

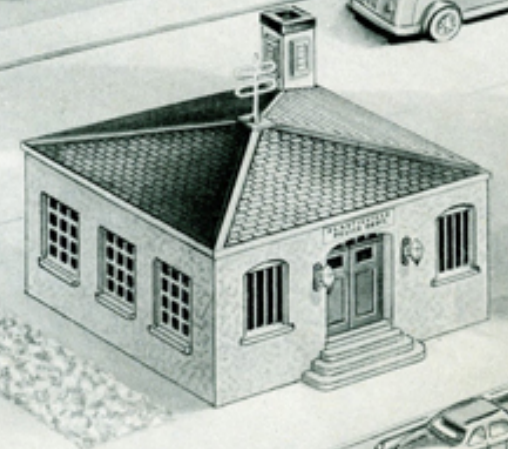
"Drive" up to the side or "step" through the center door. This stately structure is your friendly neighborhood bank. You can deposit your piggy cache within its 6" high, 6" wide, 6" deep dimensions. Walls are sandstone. Marquees and roof are green. Cartoned, ready to assemble.

each \$**1.49****FREIGHT PLATFORM****SCHOOL, WITH SCHOOL BUS****SC-4**

This is an elementary school—where Plasticville's first graders learn their 3 R's. Modern red structure with bright-white trimming is 9½" long, 6½" high to belfry tip, and 3½" deep. Gabled "slate" roof is gray. Door-trim "lights" glow in the dark. Yellow school bus is included as a transportation must. Adults are invited to attend evening classes. Carton illustration indicates erection simplicity.

each \$**1.00****FIREHOUSE WITH LADDER TRUCK FH-4**

Depleted in White for alertness—and Red for courage. Interestingly contrasted arrangement. Fitted out with a ready-to-roll ladder truck (also white and red). Overhead doors operate smoothly. Size of structure: 6½" long, 6½" deep, 5" high. Packed ready to erect. Carton is attractively illustrated.

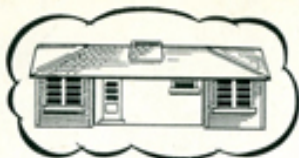
each \$**1.00****POLICE HEADQUARTERS WITH PATROL CAR PD-3**

Furnished Only with Public Buildings Assortment PB-8 (Page 10)

Here's where Plasticville's parking violations are returnable—with cash! Imposing front entrance, surrounded with "formidable" barred windows. "Two-way" radio antenna on rooftop. Patrol car is included for law-and-order sake. Building is scaled. Size: 6½" long, 6½" deep, 5" high. Color: predominantly Gray.

each \$**1.00****NEW****NEW**

The rear side of every Plasticville structure is as interestingly detailed as the front!



BERMUDA-STYLE RANCH HOUSE RH-1

The ideal "small family" home. An excellent addition to pike or countryside layout. House is 9" long, 4 3/4" deep, 4" high. One floor design includes garage. Color selection is determined by roof tone. See panel to right. Ready for you to erect. Packed in an attractive carton.

each \$1.00

Blue roof. White walls. Blue windows and doors.
 Gray roof. Coral walls. White windows and doors.
 White roof. Green walls. White windows and doors.



CAPE COD-STYLE COTTAGE HP-9

Songs have been written about life in "a cottage built for two". That's why this, too, is a hit. Popular Cape Cod design is 5" long, 4" deep, 4" high. Stone-edging effect adds an architect's touch that appeals to "the ladies". Color selection is determined by roof tone (note pronounced pattern). See panel to right. Packed, ready to assemble. Carton is attractively illustrated.

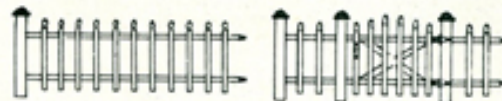
each \$.79

Brown roof. Yellow walls. White windows and doors.
 Blue roof. White walls. Blue windows and doors.
 Gray roof. White walls. Red windows and doors.

Here our friendly Visitor, and his guide, the Postman, have engaged the Farmer in a bit of pleasant conversation. Chances are the Farmer will invite them to watch the 4 o'clock milking.



FG-12 FENCE AND GATE ASSORTMENT



White picket fencing stands 2 1/2" high. Each section measures 6 1/4" long. Set of 12 sections (including gate) gives you more than six feet of enclosure. Doubles as Christmas tree base decoration. Box contains 12 perfectly designed, interfitting pieces.

\$.05 each piece

FARM ANIMALS

BY-4

Complete your farmstead with this pedigreed selection of 7 cows, 3 houses, 4 pigs and 4 sheep. Scaled to "O" gauge size and finished in natural colors, they lend themselves to pasturing. Note three of the cows "are sitting it out—waiting for milking time". Each group is tissue-wrapped, and all 18 animals come to you contained in an interestingly illustrated carton. This set belongs with the barn just as ham goes with eggs!

the set \$1.00

COUNTRYSIDE BARN

BN-1

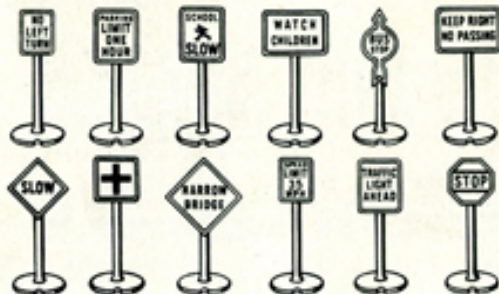
Gleaming silver-metallized cone, vent, and weathervane atop white silo, and red-roofed barn. Walls are white and interestingly detailed. Note hay loft extension lift. Everything's up-to-date and clean. Size: 8 1/2" long, 5 1/2" high, 4 1/2" wide. As an erection guide, your barn is packed in an illustrated carton.

each \$1.00

STREET SIGNS, SET

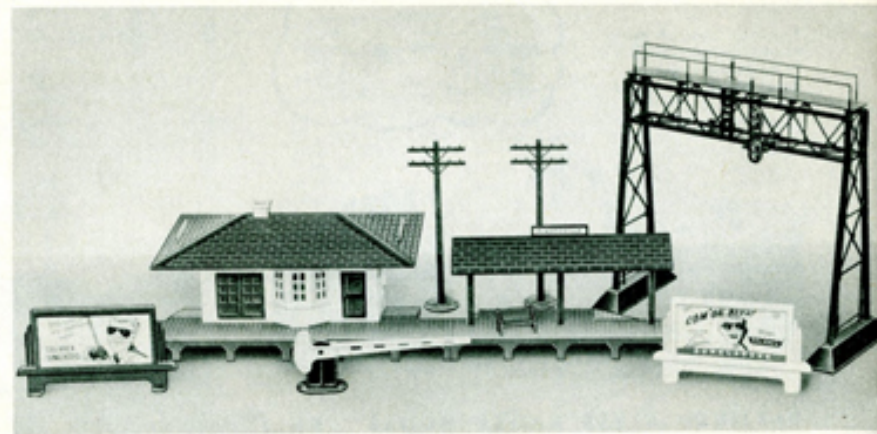
12-A

PAGE 8



"Slow, Traffic Light Ahead, School, Watch Children, Stop," etc. Complete set of 12 stan-
chions (each different) is finished in deep
yellow. Markings are processed in black.
Height 1 1/2" average. Shapes duplicate official
standards. Packed in a specially designed box.

BOX OF
12 SIGNS
\$.39



**FP-5
FLAGPOLE**

The colorful and glorious Stars and Stripes flying proudly from a 6" high white pole! Flag spread 2". Diam. of base 1 1/4". Carefully packed 12 to a box.

\$.10 each

**TP-5
TELEPHONE POLE**

Adds realism to street and pike planning. (Hint: From pole to pole connect paralleling lines of thread over the insulator tips). Height 6". Base diam. 1 1/4". Packed 12 to a box.

\$.05 each

**TR-6
SPRUCE TREE**

A symmetrical, tapering "growth" that beautifies your house-front and landscape. Vertical segments interlock. Color: nature-green. Height 3 1/2". Packed 12 to a box.

\$.05 each



**LP-9
STREET LIGHTS** 2 for \$.10

These curb-edge utilities bring a sense of well-planned completion to your village or town. White, straight-set globes glow in the dark. Great fun! Uprights are 3" high. Poles are mounted-2 to a card. Box contains 12 cards.

R.R. CROSSING GATE WG-2

White safety bar operates manually. When down - "don't cross". When up - "all's clear". Well-balanced black base. Size 5 3/4" long. Height when cross-bar is lowered, 1 1/2". Packed 12 Gates to the box.

\$.10 each



**PLASTICVILLE
COMMUNITY CHURCH CH-9**

This is the set that ties right in with the spirit of Christmas. It will serve to beautify the fireplace mantel, tree and TV cabinet, nursery or playroom. The assortment, ready to assemble and arrange, is packed in an appropriately styled gift box. It contains 1 parish-size church, 1 Bermuda type ranch house, 12 sections of house fence, 2 spruce trees (very "Christ-massy"), 6 small bushes, 1 automobile and 2 street lights, which when the lights are out, glow in the dark. So here, young friend, you have a grouping that is both a decoration and a toy. It's something, too, which just before the holidays you might want to take to school and set up as your classroom holiday display.

TO LEFT **\$2.49 each**

PLASTICVILLE TOY TRAIN ACCESSORIES TA-2

We call this the "beginner's assortment". If you've a youngster's love for toy trains, these roadside pepper-uppers will add to your fun. The set features nine units: 1 passenger station, 1 freight platform, 1 bench, 1 signal bridge, 1 crossing gate, 2 telephone poles and 2 billboards. All of these happy-excitement-toys come to you packed in one litho-printed, gift-style box. Ask Dad to close his eyes until you have everything set up in place... The results of your imaginative effort will please him as much as they will you. You might also gather together a few of your pals and give them a chance to share these Plasticville thrillers with you.

TO LEFT \$2.49 each

PLASTICVILLE DAIRY FARM RU-4

This popular assortment makes a hit with city folks as well as with our rural cousins. Its play-full contents build up countless hours of "dairy farm fun". Here's a summary of all it provides: 1 silo-and-barn, 1 farmstead (1½-story house), 1 bridge and pond (holds water), 18 horses, cows, pigs and sheep (count them), 24 sections of barn and house fencing, 4 spruce trees, 6 small bushes, 1 outhouse, 1 wishing well (old oaken bucket style), 1 yard water-pump, 1 barbecue grill and 1 family-type automobile. Assortment, packed ready to assemble, is furnished in an attractive gift-style box. This estate set will make you the neighborhood's country "squire."

TO RIGHT \$4.98



PLASTICVILLE HOMES for Town & Country HU-5

Here's an assortment that will keep you busy for hours and days. First you'll get plenty of fun assembling the various houses. Then you'll plan out interesting arrangements. Next you'll decide "who lives where". Finally, you'll sort the figures into families and neighbors. Which household gets the car? You decide! The complete set includes: 1 Bermuda-type ranch house, 1 New England-type ranch house, 1 Colonial-style house, 16 busy figures, 1 bench, 12 sections of house fence, 1 automobile, 2 street lights (they glow when all's dark), 2 spruce trees, 6 small bushes. Perhaps you'd like, for a moment, to re-read the description for each of these fascinating units. Somewhere between Page 2 and Page 7, we tell you about the colors, sizes and everything you'd like to know. For your pleasure, this set is packed in an attractive gift box.

TO LEFT \$4.98 each

PLASTICVILLE MASTER VILLAGE MU-2

"Master" is the word. This interesting collection of Plasticville favorites is the master of any and all toy or railroad pike settings! A run-down of what it provides is indicative of its terrific play-interest. Here goes: 1 homestead (1½-story type), 1 passenger station, 1 frosty bar (yum, yum!), 1 supermarket, 1 silo-and-barn, 1 church, 1 fire house, 1 fire-ladder truck, 16 bustling citizens, 2 benches, 29 street and sign accessories, 12 pieces of house fence, 2 spruce trees, 2 billboards, 3 telephone poles, 8 farm animals and 1 automobile. Sounds as though "all the good things" of Plasticville are wrapped into this stellar assortment. You'd wonder how we managed to get all of them into one handsome gift box—but we did... as you'll see! Hint: Before setting out your street utilities, take a look 'round your home area for ideas. Make your town a real town!

TO RIGHT \$9.98 each



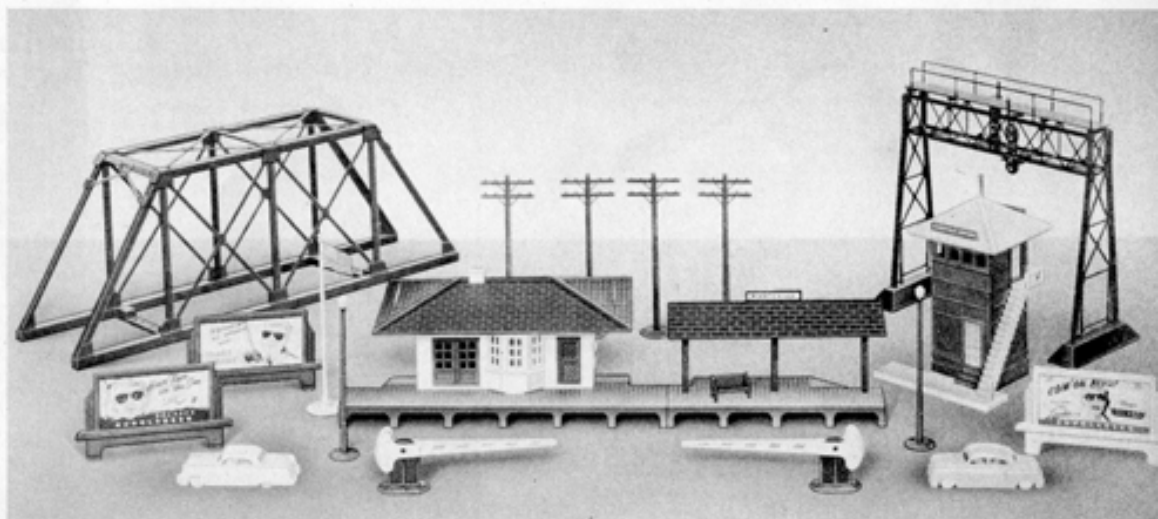
PLASTICVILLE ALSO FEATURES SPECIALLY RELATED GROUPINGS... THERE ARE NINE EXCITING ASSORTMENTS FROM WHICH TO CHOOSE. LET'S LOOK THEM ALL OVER.



PLASTICVILLE R.R. ACCESSORIES RR-5

We now step up from toy trains to model railroad pikes—and in moving up, this is the assortment that fills the bill and furnishes the thrill. Let's list its contents: There are 5 basic structures and 15 accessories. These include: 1 trestle bridge, 1 signal bridge, 1 switch tower, 1 passenger station and 1 freight platform. It also numbers 3 billboards, 1 bench, 2 street lights, 1 flagpole, 2 crossing gates, 2 automobiles and 4 telephone poles. (Suggestion: You might run a parallel line from your 10-volt transformer terminals and connect up 8-volt lamps in the station and switch tower. Light adds interest!) Complete assortment as listed, is packed in a most attractive, gift-style box. Wouldn't you like to see this railroader's delight!

TO RIGHT \$4.98 each





**PLASTICVILLE AU-6
INTERNATIONAL AIRPORT**

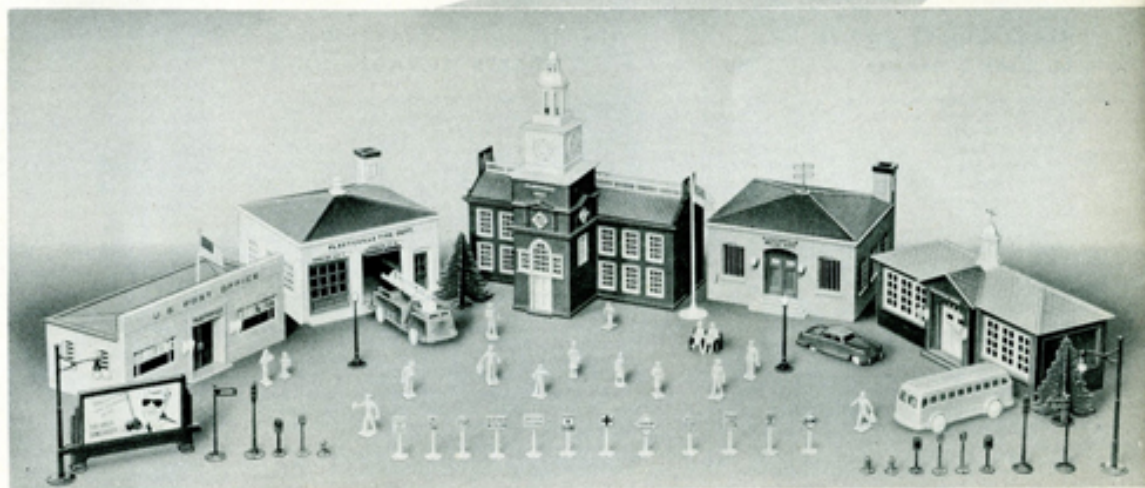
This is the air age, and Plasticville is ready with the ground facilities you'll need to outfit the most modern, scale-size airport in the U.S.A. The contents of this assortment prove this to be a fact; it includes: 1 airport administration building, 1 airport hangar, 1 (6-directional) take-off runways, 5 jet planes, 1 flagpole, 1 fire engine, 1 ambulance (for emergencies), 1 airport bus, 2 automobiles and 2 billboards. If we're correct, this totals 16 pieces—and each unit will warm the cockles of your heart—be you an "aviator" or an "aviatrix"! The set, ready to set up on your town's outskirts, is packed in a smart, colorfully printed deluxe gift box.

ABOVE \$4.98 each

**PLASTICVILLE PB-8
PUBLIC BUILDINGS**

An impressive group of public buildings and related activities. As we see it, this set is as educational as it is play-inspiring. It includes: 1 flag-staffed U. S. Postoffice, 1 firehouse, 1 town hall, 1 police headquarters and 1 schoolhouse. The rolling equipment features: 1 fire-ladder truck, 1 patrol car and 1 school bus. Naturally Plasticville's set of 16 figures are also part of the scene—as are also 2 spruce trees, 1 billboard, 1 flagpole, 2 street lights and 29 pieces of scale-size curbside utilities and signs. Hope we haven't missed anything. It's quite an inventory and a truly wonderful value. All of this treasure is packed for you in an attractive gift box.

TO RIGHT \$7.98 each



*Setting up and Setting out
Plasticville provides Fun for the Young . . . and Young-at-Heart!*



Plasticville structures are precision-designed. Walls snap-in place, stand erect. Roofs and toppings are "on-the-button." You'll find "building" to be as much fun as viewing the final effect. Have fun!

**PLASTICVILLE SP-8
SHOPPING CENTER**

Here's the set that prepares you for a business or home-maker future. In this group of stores, you can either buy your wants or sell your wares . . . in other words, you can place yourself on either side of the counters. Assortment includes 60 PIECES . . . 1 supermarket, 1 drug and hardware store, 1 gas station and pumps, 1 frosty bar (pause to refresh), 1 chain variety store, 12 pieces of separation fencing, 7 automobiles (watch your traffic control), 16 customers and sales people, 2 billboards and 29 pieces of scale-size curbside facilities and signs. This complete Main Street of activity is packed carefully in an attractive gift box.

\$7.98 each



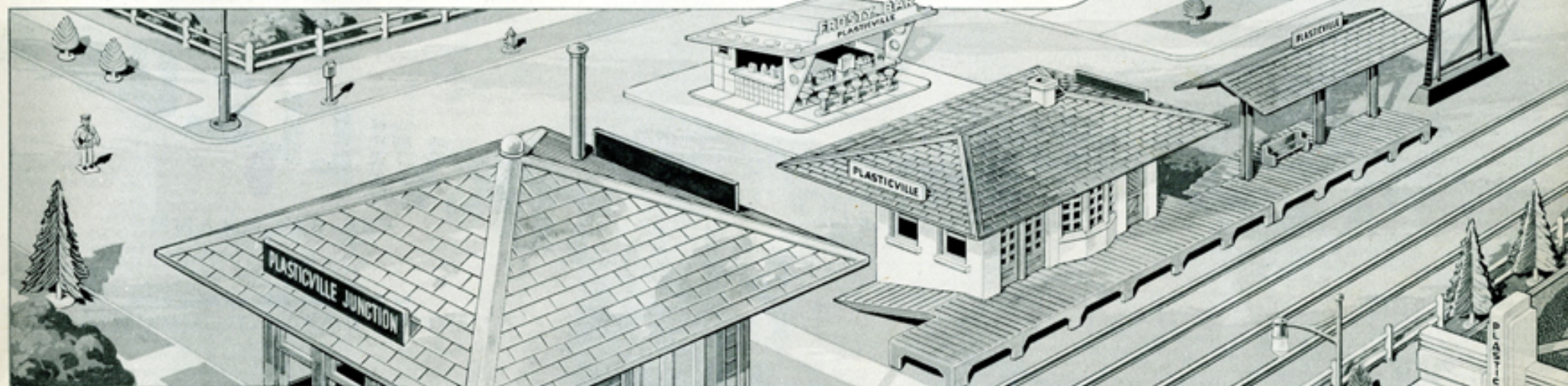
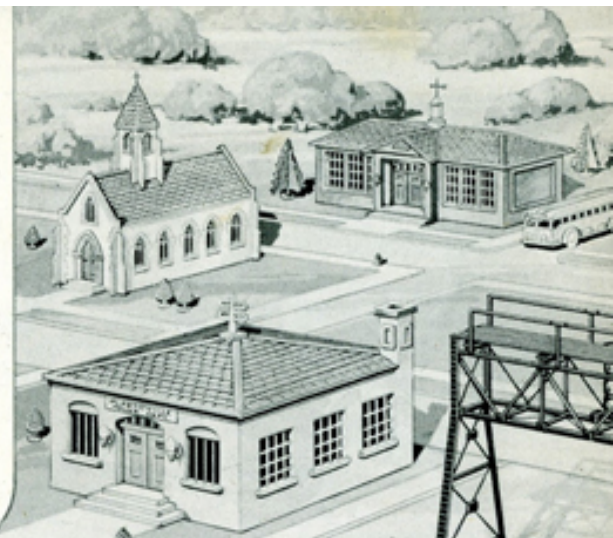
Now, or at any time, your friendly Plasticville toy dealer will very gladly show you all of the many things you saw during this visit

To view Plasticville as presented on these pages has, we hope, proved thrilling. If such is so, then the greater thrill will come when you hold, handle and toy with the actual structures and the many accompanying accessories. So, strike up a conversation with your Plasticville dealer. He'll be glad to show you everything that appears herein. We're sure that when you and Plasticville get together...you'll *grow* together!

Though not illustrated herein, these Plasticville items are also available

CT-6	Christmas Tree	\$.05 ea.	PB-5	Foot Bridge	\$.10 ea.
WF-5	Platform Fence	.05 ea.	SL-1	Blvd. Light	.10 ea.
WG-10	Platform Gate	.10 ea.	LC-2	Log Cabin	.89 ea.

Some of the items in the Assortments shown can also be purchased separately. Ask your dealer!



—We of Plasticville, U. S. A.... say:
 “Come Again... *STAY* and *PLAY*”

This is

PLASTICVILLE

The Greatest Toy Town "in-or-out" of this World

And, as Plasticville grows, it becomes *more* exciting, *more* educational, *more* constructive. The fun it provides is fascinating, imaginative, inspiring! Nowhere but in the Plasticville of your own founding can you ever hope to enjoy so much for so little cost. The low price and the high quality of each faithfully detailed-to-scale selection keeps Plasticville far ahead of competing communities. It's the All-American boom town in miniature... yours for thrills!

PLASTICVILLE, U.S.A.®

—By BACHMANN

For Immediate-delivery Satisfaction
PLASTICVILLE U.S.A. . . . IS DISTRIBUTED BY