

Plasticville, U.S.A.



There is
ONLY ONE
Plasticville
U.S.A.

CATALOG E-1954

BACHMANN BROS., INC.

PHILADELPHIA 24, U.S.A.

Established 1833



SEE PAGE 3 FOR NEW ITEMS—

PLASTICVILLE, U.S.A.

Plasticville, U.S.A. is composed of many and various units with which the builder of a village or city may allow his imagination to hold full sway in the planning and creation of a city to his liking.

Each unit has been carefully selected after a long and intense study. They are designed by leaders of long experience in the plastic arts field and are architecturally correct, adding realism to the village. They are sturdily constructed and will withstand the wear and abuse of children at play.

The various units are so fabricated that it becomes a pleasure for any child to assemble them. Each unit is built to scale, a very important factor to those interested in miniature railroad construction.

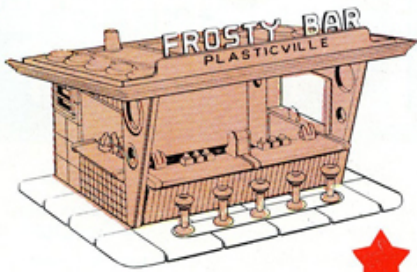
Additional units will be added to Plasticville, U.S.A. from time to time, keeping it always up-to-date.

IMPORTANT

Our standard stock package for each item is as listed. However, you are privileged to order in smaller quantities in multiples of 1 dozen units, except \$2.49, \$4.98 and \$9.98 units, which may be ordered in quantities less than a dozen.

25

NEW ITEMS FOR 1954



FB-1 FROSTY BAR

Like a refreshment stand found along America's highways. 5" long, 4½" wide and 3½" high. Available in 4 color combinations:

ROOF	WALLS
Salmon	White
White	Salmon
Yellow	White
White	Yellow

Specify favorite combination when ordering. Item is packed in attractive box, 36 boxes to shipping carton weighing approx. 11 lbs. **Suggested retail price \$.79 each**

SW-2 SWITCH TOWER

Realistic addition for the Plasticville, U.S.A. railroader. Typical of the real switch tower found at all junction points. Item available in gray walls; roof, steps and platform in brown. Individually boxed. Size when assembled 4" x 5" x 7" high. 36 boxes to the shipping carton weighing approximately 11 lbs. **Suggested retail price \$.79 each**



V-10 ASSORTED VEHICLES

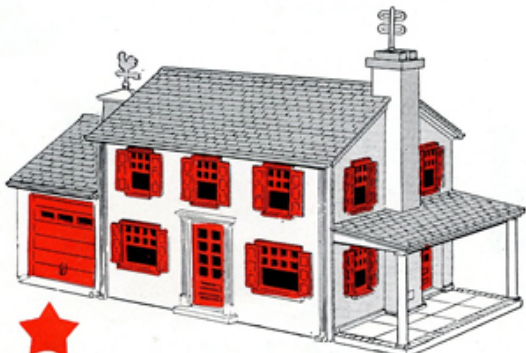
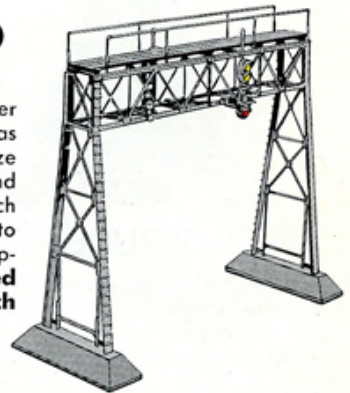
(by popular demand)

A fine assortment to lend realism and action to your Plasticville, U.S.A. layout. Consists of 4 automobiles, 2 jet planes, 1 ladder fire engine, 1 fire engine pumper, 1 ambulance and 1 bus. All 10 pieces available in beautiful litho box. 36 boxes to the shipping carton weighing approximately 17 lbs.

Suggested retail price . . \$1.49 each

SG-3 RAILROAD SIGNAL BRIDGE

A must for every model railroader young or old. Exact model as used by all the railroads. Size when assembled 9½" wide and 9" high. Will span two tracks. Each in colorful litho box. 36 boxes to the shipping carton weighing approximately 9 lbs. **Suggested retail price \$.79 each**



LH-4 2 STORY HOUSE

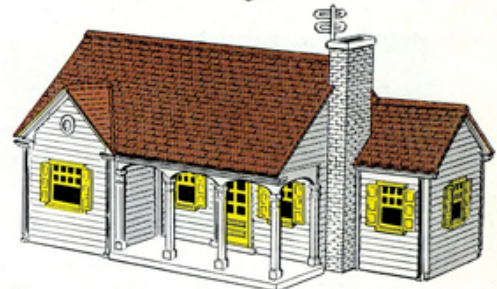
First two story Colonial house in Plasticville, U.S.A. line. 9¾" long, 5" wide and 6" high. Individually boxed in colorful eye appealing display box. 36 boxes to the shipping carton weighing approximately 20 lbs. Available in red, green and brown.

Suggested retail price . . \$1.29 each

MH-2 1½ STORY HOUSE

Modern 1½ story house, New England rancher for farm. 9" long, 4½" wide and 5¾" high. Comes in colorful litho box. 36 boxes to shipping carton weighing approximately 11 lbs. Available in red, green and brown.

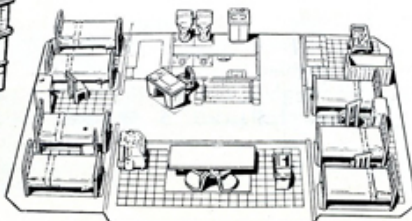
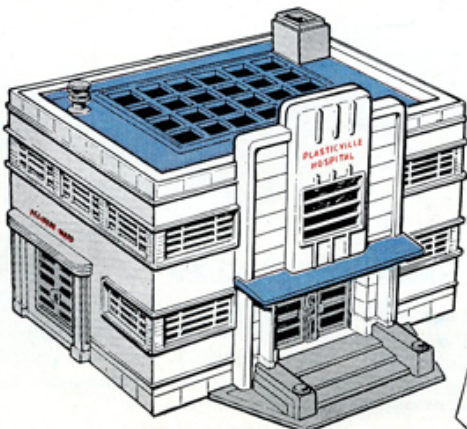
Suggested retail price \$1.29 each



HS-6 HOSPITAL WITH FURNITURE

Modernistic hospital with daylight windows. Side accident and clinic entrances. All doors open. Assembled size 9¾" x 9¾" and 6¼" high. Every building comes complete with 22 pieces of hospital furniture and cardboard floor on which to place them. Packed 36 boxes to shipping carton weighing approx. 34 lbs.

Suggested retail price \$1.98 each



AD-4 AIRPORT ADMINISTRATION BUILDING

Up-to-date architectural detail of a scaled model metropolitan administration building. Available in white walls and red roof with blue fixtures and doors. Each in colorful litho box. 36 boxes to shipping carton weighing approx. 22 lbs.

Suggested retail price . . \$1.98 each



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NEW ITEMS FOR 1954

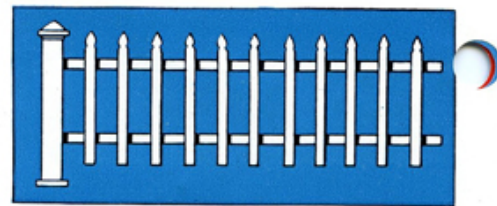
TP-5 TELEPHONE POLE

Natural brown in realistic detail. Size is 6" high, with 1 1/4" diameter base. Packed 12 poles to box, 36 boxes to shipping carton, weighing approximately 10 lbs. **Suggested retail price \$.05 each**



FP-5 FLAGPOLE

All white pole with plastic flag. Approx. size 6" high with 1 1/4" diameter base. 12 flags to box, 36 boxes to shipping carton weighing approximately 6 lbs. **Suggested retail price . . \$.10 each**



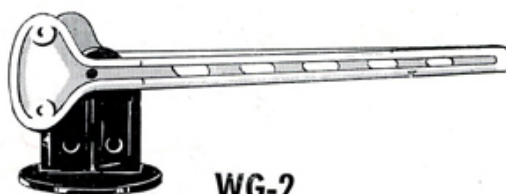
FG-12 PICKET FENCE & GATE ASSORTMENT

Each box consists of 11 sections of white picket fence 6 1/4" long and 2 1/4" high and 1 white gate. Order this item in dozens. Each dozen to be boxed as outlined. **Suggested retail price \$.05 per piece**



TR-6 SPRUCE TREE

Green in two parts, easily assembled. Packed 12 trees to box, 36 boxes to shipping carton weighing approx. 15 lbs. **Suggested retail price . . \$.05 each**

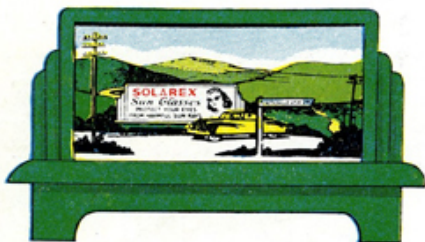
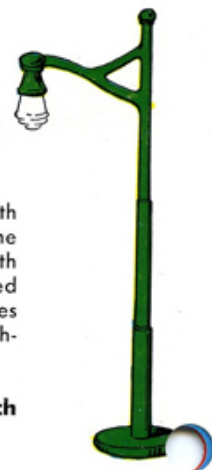


WG-2 RAILROAD CROSSING GATE

White gate can be moved up and down on sturdy black base. Packed 12 gates to box. 36 boxes to shipping carton weighing approx. 12 lbs. **Suggested retail price . . \$.10 each**

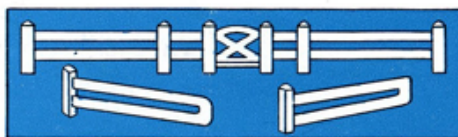
SL-1 BOULEVARD LIGHT

Green base and pole with globe that glows in the dark. Light is 5" high with 1" diameter base. Packed 12 poles to box, 24 boxes to shipping carton weighing approx. 5 1/2 lbs. **Suggested retail price . . \$.10 each**



BB-9 BILLBOARD

Available in either white or green plastic. Each with colorful insert. Packed 1 dozen assorted illustrated ads to box, and 24 boxes to shipping carton weighing approximately 10 lbs. **Suggested retail price . . \$.10 each**



HF-2 HOUSE FENCE AND GATE

11 sections of fence 2 1/4" long by 3/4" high and 1 gate in small \$.25 retail box. 12 \$.25 retail boxes in a litho display box weighing 12 ounces. 6 display boxes to shipping carton weighing approximately 5 1/2 lbs. **Suggested retail price . . \$.25 each**



SA-7 OUTHOUSE

Exact model of old time outhouse, with doors that open. Packed 12 houses to box, 36 boxes to shipping carton weighing approx. 18 lbs. **Suggested retail price . . \$.15 each**

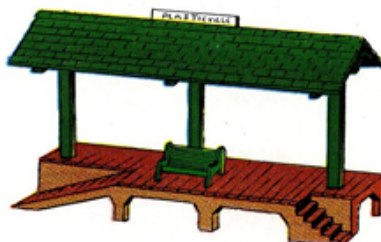


HP-9 CAPE COD HOUSE KIT

Typical cape cod design with shingled roof and stucco walls. Packed one to a box, 36 to shipping carton, weighing approx. 15 lbs. Available in the following color combinations. Please specify roof color when ordering.

ROOF	WALLS	WINDOWS & DOORS
Red	White	Red
Green	White	Green
Blue	White	Blue
White	Yellow	White

Suggested retail price . . \$.79 each



LM-3 FREIGHT PLATFORM

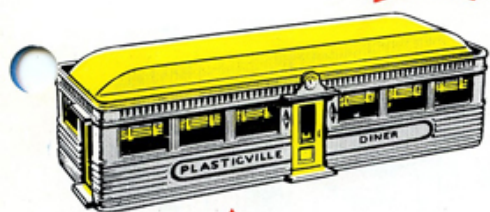
Green roof, green pillars, rustic platform with steps and ramp and bench. Packed 1 platform in attractive box, weighing 5 ounces. 36 boxes to shipping carton weighing approx. 10 lbs. **Suggested retail price . . \$.49 each**



12-A SET OF ROAD SIGNS

Yellow printed in black. 12 different signs in colorful box, 6 dozen boxes to shipping carton weighing approximately 11 lbs. **Suggested retail price . . \$.39 each**

25 NEW ITEMS FOR 1954



★ DE-7 DINER

Sturdy modern roadside diner in glistening silver metalized plastic except roof. Packed 1 to a colorful box. 36 boxes to shipping carton weighing approx. 13 lbs. Available with either red or yellow roof. Specify when ordering.

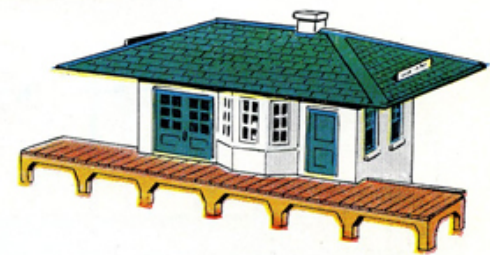
Suggested retail price . . \$.89 each



PO-1 POST OFFICE

Latest design with clear crystal doors, American flag fits in roof. Assembled size 9 1/4" long, 4 3/4" wide, and 3 1/4" high. Each building in attractive box; 36 boxes to shipping carton weighing approximately 18 lbs.

Suggested retail price . . \$1.00 each



RS-8 RAILROAD STATION

Green roof, white sides, green doors and rustic platform with ramps. A basic railroading item for every layout. Individually boxed. 36 boxes to the shipping carton weighing approx. 21 lbs.

Suggested retail price . . \$.89 each



SM-7 SUPER MARKET

Combination type of store found in shopping centers. Has cardboard illustrated windows. Approx. size is 9 1/4" long, 4 3/4" wide and 3 1/4" high. Individually boxed, 36 to shipping carton weighing approximately 17 lbs.

Suggested retail price . . \$1.00 each

CC-9 CHURCH KIT

Cathedral-type church with stained-glass window effect and latest red door. Assembled size 8" long, 3 1/2" wide and 9" high. Each in illustrated box. 36 boxes to shipping carton weighing approximately 20 lbs.

Suggested retail price . . \$1.00 each



PF-4 PLASTIC PEOPLE WITH COLOR KIT

16 assorted figures of plastic. Complete paint kit consisting of brush, 6 color pellets on palette, and coloring fluid (carbana). Each paint kit and figures in attractive box, 36 boxes to shipping carton weighing approximately 16 lbs.

Suggested retail price . . \$1.00 each



CS-5 5 & 10c STORE

Modern 5 & 10c store with illustrated cardboard windows. Assembled size 9 1/4" long, 4 3/4" wide and 3 1/4" high. Individually boxed; 36 boxes to shipping carton weighing approximately 17 lbs.

Suggested retail price . . \$1.00 each



DH-2 DRUG & HARDWARE STORE

New combination type of store found in shopping centers with cardboard illustrated windows. Approx. size assembled 9 1/4" long x 4 3/4" wide x 3 1/4" high. Each in illustrated box weighing 7 ounces. 36 boxes per shipping carton weighing approx. 17 lbs.

Suggested retail price . . \$1.00 each

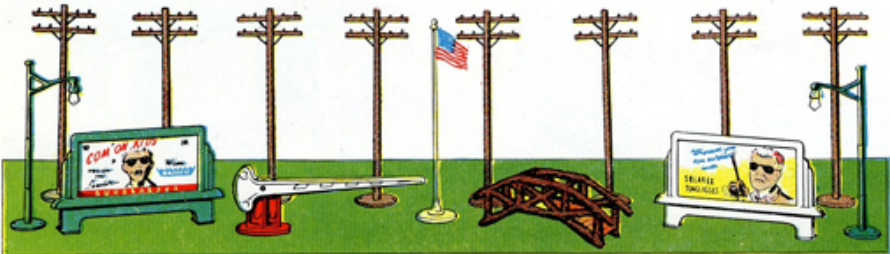


ST-1 STREET ACCESSORIES UNIT

Fine assortment for your pike. Consists of 12 road signs, 3 fire hydrants, 3 fire alarm boxes, 3 mail boxes, 2 boulevard lights, 2 street signs, 2 street lights and 2 traffic lights. 29 pieces in colorful box. 36 boxes to shipping carton weighing approximately 8 lbs.

Suggested retail price . . \$1.00 each

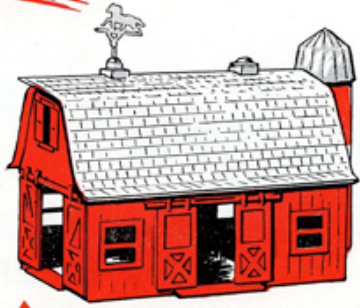
25 NEW ITEMS FOR 1954



★ RA-7 RAILROAD ACCESSORIES ASSORTMENT

Consists of 8 telephone poles, 2 billboards, 1 crossing gate, 2 boulevard lights, 1 American flag and 1 foot bridge. 15 pieces in colorful box, 24 boxes to shipping carton weighing approximately 15 lbs.

Suggested retail price...\$1.00 each



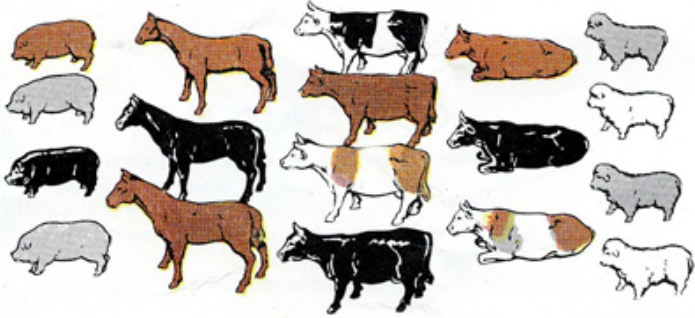
★ BN-1 BARN

A real farm favorite dressed up with silver metalized plastic silo top and barn ventilators. Approx. size assembled is 8 1/2" x 4 1/2" and 5 1/2" high. Available in white roof and red sides. Individually boxed, 36 boxes to shipping carton weighing approx. 18 lbs.

Suggested retail price...\$1.00 each

BY-4 BARN YARD ANIMAL SET

Plastic assorted animals, plain and painted. Consists of 4 standing cows, 3 sitting cows, 3 horses, 4 pigs and 4 sheep. 18 animals in each box. 36 boxes to shipping carton weighing approx. 13 lbs.



Suggested retail price...\$1.00 each



★ FH-4 FIRE HOUSE WITH LADDER TRUCK

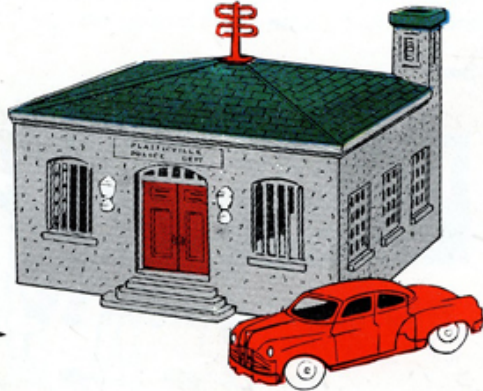
Latest overhanging doors for quick engine exit. Packed 1 fire house and engine to colorful box. 36 boxes to shipping carton weighing approx. 22 lbs.

Suggested retail price...\$1.00 each

★ PD-3 POLICE STATION WITH PATROL CAR

Replica of metropolitan police station. Packed 1 station with plastic model car. 36 boxes to shipping carton weighing approx. 22 lbs.

Suggested retail price...\$1.00 each

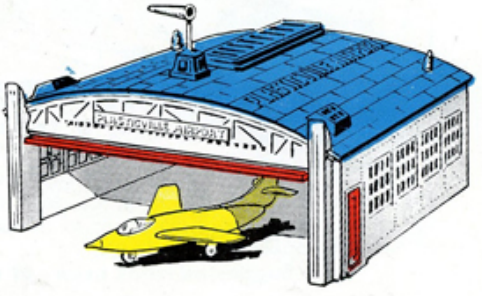


RH-1 BERMUDA RANCH HOUSE

An up-to-date ranch house in assorted beautiful colors. Approximate size assembled is 9" x 4 3/4" and 4" high. Packed one of a color to an attractive litho display box, weighing 7 ounces. 36 boxes to shipping carton, weighing approximately 17 lbs. Specify wall color when ordering.

ROOF	WALLS	WINDOWS & DOORS
Blue pastel	White	Blue Pastel
White	Forest Green	White
White	Yellow	White

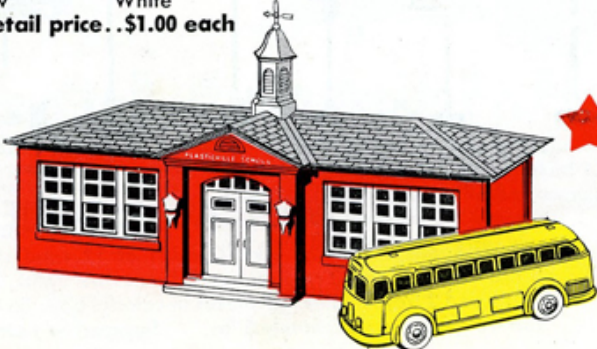
Suggested retail price...\$1.00 each



★ AP-1 AIRPORT HANGER WITH JET PLANES

Modern airport hanger with large overhanging door that opens. White sides, red doors and blue roof. Size when assembled 8 3/4" x 7 1/2" and 5 3/8" high. Individually boxed with 2 modern sweep back jet planes. 36 boxes to shipping carton weighing approximately 22 lbs.

Suggested retail price...\$1.29 each

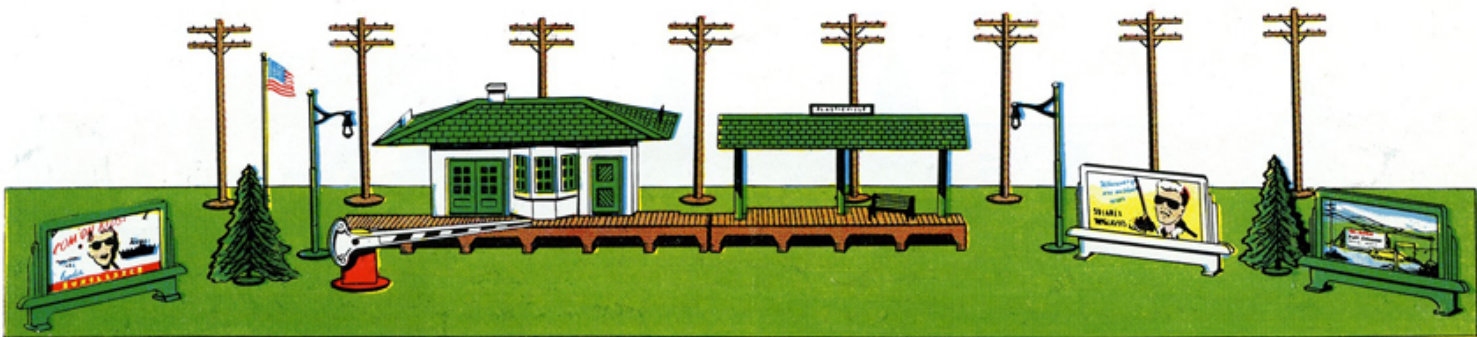


★ SC-4 SCHOOL HOUSE WITH SCHOOL BUS

The very latest in school building design with large modern windows. Lights that glow on each side of the door and very attractive tower and weather vane mounted on top. Packed 1 school and school bus to colorful box. 36 boxes to shipping carton weighing approx. 18 lbs.

Suggested retail price...\$1.00 each

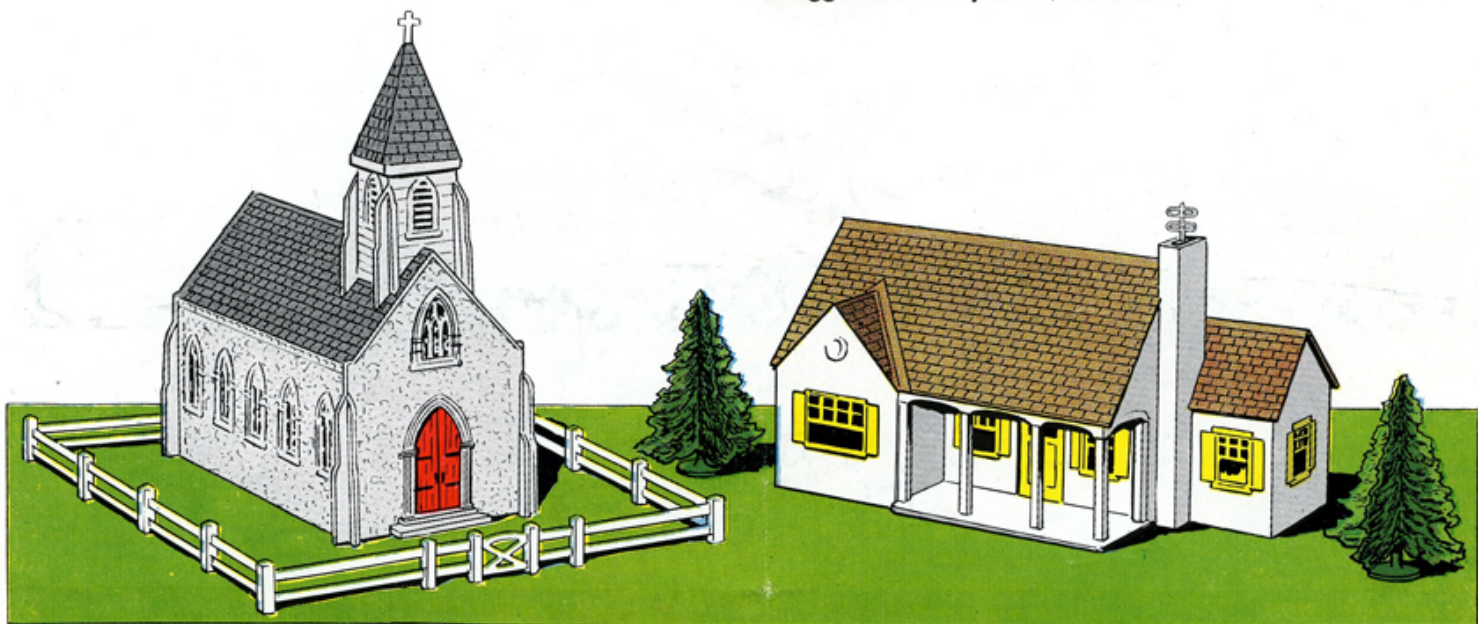
25 NEW ITEMS FOR 1954



★ TA-2 TRAIN ACCESSORIES UNIT

A basic selection of railroad items necessary for all model train pikes. Consists of 1 railroad station, 1 freight station, 3 billboards, 2 spruce trees, 1 crossing gate, 1 flagpole, 8 telephone poles and 2 boulevard lights. Packed in attractive litho box suitable for a gift; 12 boxes to shipping carton weighing approx. 15 lbs.

Suggested retail price . . \$2.49 each



★ CH-9 CHURCH AND HOUSE UNIT

An ideal unit for under the tree or on the mantel. Assortment consists of 1 church, 1 1½ story house, 11 sections of house fence and 1 gate and 2 spruce trees. Individually boxed, 12 boxes to shipping carton weighing approx. 15 lbs.

Suggested retail price . . \$2.49 each



★ BA-6 BARN AND ANIMAL UNIT

The colorful litho box consists of 19 pieces, namely; 1 barn, 1 bridge and pond, 9 barn yard animals, 1 spruce tree, 2 billboards and 5 sections of rail fence. 12 boxes to shipping carton weighing approx. 16 lbs.

Suggested retail price . . \$2.49 each

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NEW ITEMS FOR 1954



★ RU-4 RURAL UNIT

This rural layout consists of 59 Plasticville styles including 1 barn, 1 1½-story house, 1 bridge and pond, 4 spruce trees, 1 outhouse, 1 wishing well, 1 barbecue, 18 barn yard animals; 6 shrubs, 22 sections of house fence and 2 gates and 1 water pump. Individual boxes and 12 boxes to shipping carton weighing approx. 30 lbs.

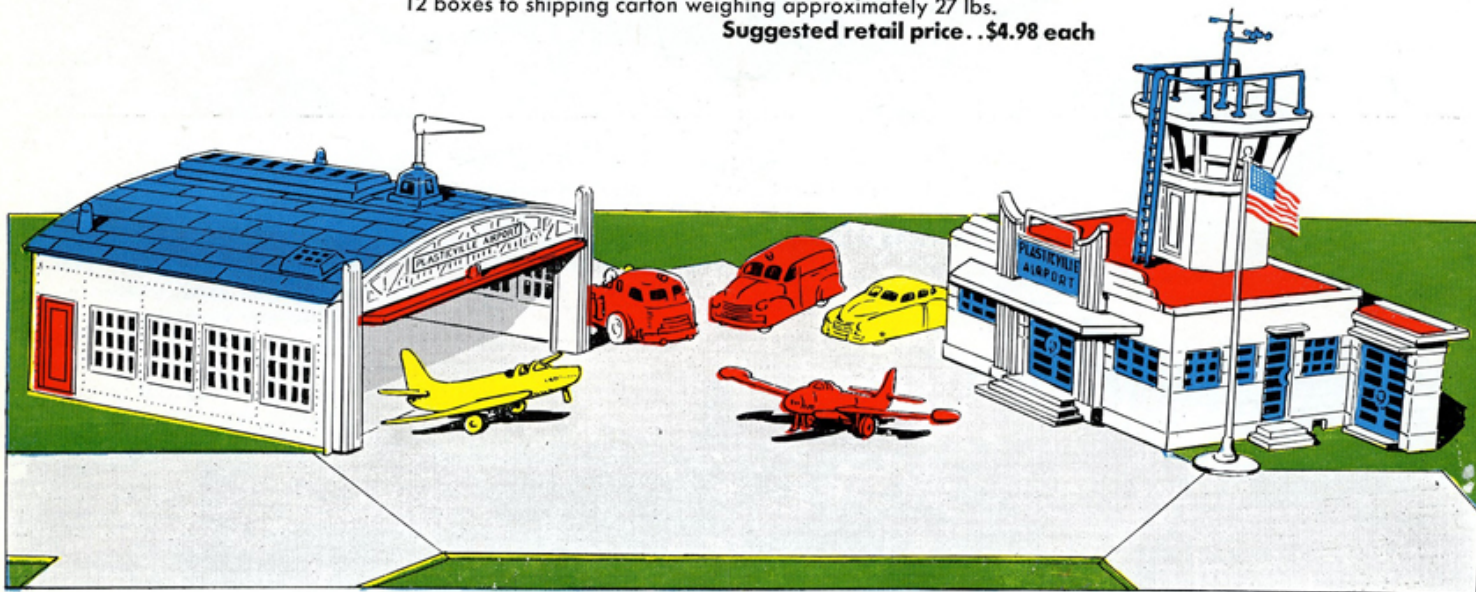
Suggested retail price . . \$4.98 each



★ SU-7 SHOPPING UNIT

All the buildings and accessories make a modern shopping center display. Consists of 1 super market, 1 diner, 1 post office, 1 chain store, 1 drug and hardware store, 2 boulevard lights, 1 fire hydrant, 1 fire alarm, 2 traffic lights and 1 mail box. Packed in an attractive litho box. 12 boxes to shipping carton weighing approximately 27 lbs.

Suggested retail price . . \$4.98 each



★ AU-6 PLASTICVILLE AIRPORT WITH ACCESSORIES

A colorful litho box containing a fine assortment of new Plasticville buildings to interest the air-minded youngster. Consists of 1 administration building, 1 hangar, 1 landing strip, 2 jet planes, 1 crash fire engine, 1 ambulance, 1 sedan and 1 flagpole. 12 boxes to shipping carton weighing approximately 25 lbs.

Suggested retail price . . \$4.98 each

25 NEW ITEMS FOR 1954



★ HU-5 HOUSE UNIT

Four different detailed houses and 14 small accessories to complete your house scene. Consists of 1 each ranch house, Cape Cod house, 1½-story house and the 2-story house. Also 2 boulevard lights, 4 telephone poles, 2 billboards, and 6 shrubs. The complete unit is individually boxed. 12 boxes to shipping carton weighing approx. 28 lbs.

Suggested retail price . . \$4.98 each

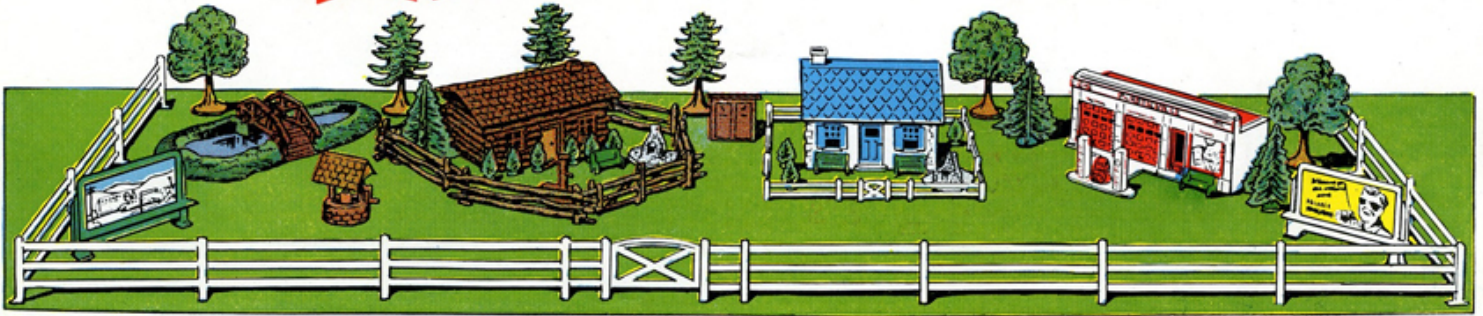


★ MU-2 MASTER UNIT

A complete compact assortment of 118 pieces of Plasticville, U.S.A. The unit consists of 1 railroad station, 1 freight platform, 1 church, 1 barn, 2 ranch houses, 18 barn yard animals, 16 plastic figures of women, children and men; 15 sections of platform fence and 1 gate, 2 spruce trees, 2 billboards, 4 telephone poles, 1 outhouse, 12 street signs, 3 fire hydrants, 3 fire alarm boxes, 3 mail boxes, 2 corner street signs, 2 boulevard lights, 2 street lights, and 2 traffic signals. Also 22 pieces of house fence with 2 gates. The entire assortment comes in a colorful litho box suitable as a gift. 6 boxes to shipping carton weighing approximately 38 lbs. **Suggested retail price . . \$9.98 each**

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NEW ITEMS FOR 1954



CU-1 COUNTRY UNIT

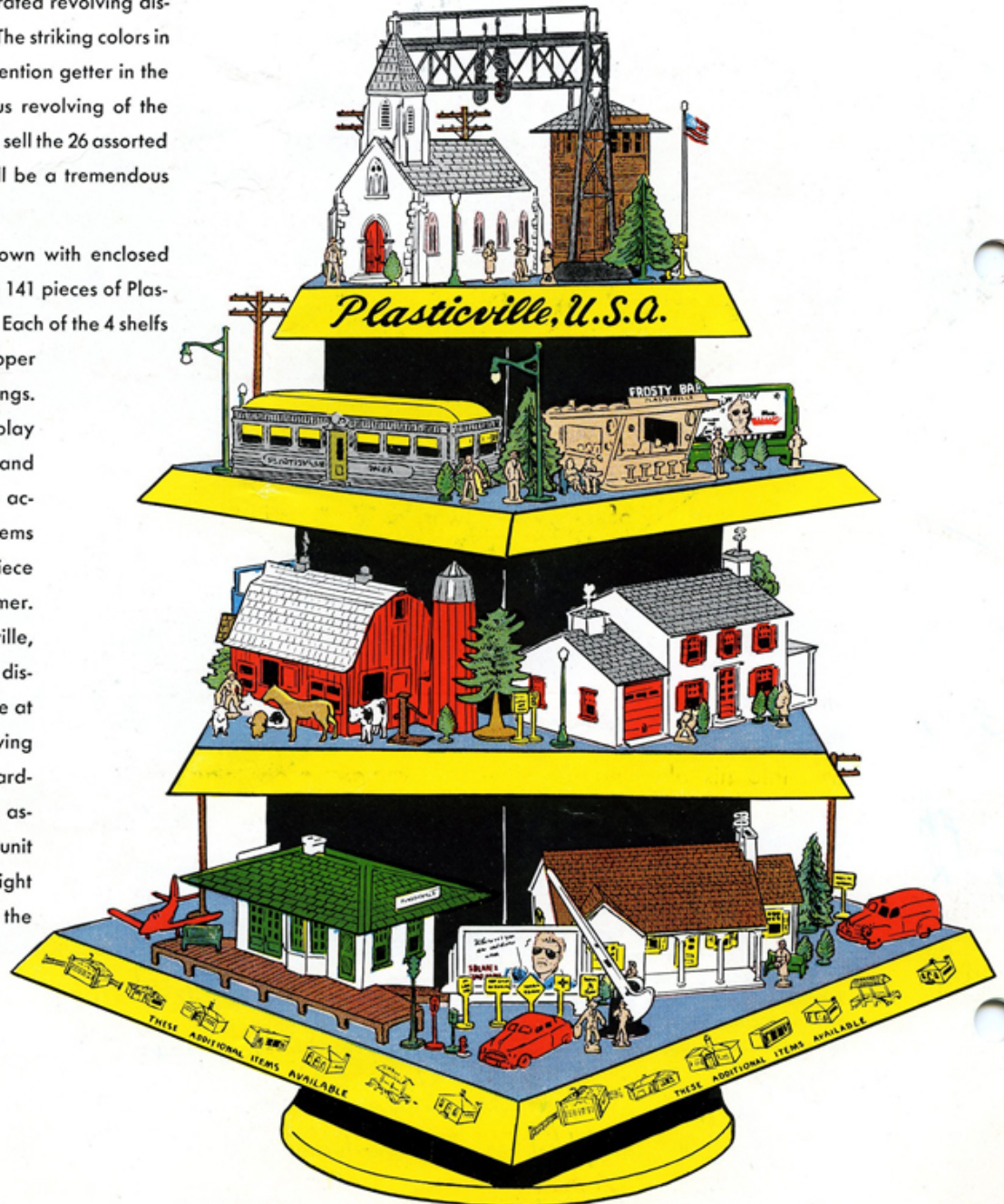
A fine assortment of railroad platform accessory pieces. It consists of 68 pieces, namely:—1 cape cod house, 3 spruce trees, 2 barbecues, 4 benches, 9 shrubs, 11 sections of house fence and 1 gate, 1 log cabin, 6 sections of rustic fence, 1 gate, 3 evergreen trees, 1 bridge and pond, 3 maple trees, 1 wishing well, 1 yard pump, 1 outhouse, 1 gasoline station, 15 sections of platform fence and 1 gate, 2 billboards. Individually boxed. 12 boxes to shipping carton weighing approximately 39 lbs.

Suggested retail price...\$4.98 each

RO-26 REVOLVING PLASTICVILLE, U.S.A. COUNTER AND WINDOW DISPLAY

An attractive eye catching electrically operated revolving display. Works on A.C. current with 5½' cord. The striking colors in the cardboard display make this a real attention getter in the window or on the counter. The continuous revolving of the display coupled with the rainbow colors will sell the 26 assorted items on the unit. This colorful display will be a tremendous aid in boosting Plasticville, U.S.A. sales.

The cardboard display comes knocked down with enclosed instructions outlining its easy assembly. The 141 pieces of Plasticville, U.S.A. come completely assembled. Each of the 4 shelves of the display are marked with the proper position for each of the assembled buildings. A total of 141 pieces make up the display and these include ALL new 1954 items and those best sellers in the 1953 line. This is actually a self liquidating display since the items are not glued to the cardboard display piece and are available for resale to the consumer. Retail value of the 141 pieces of Plasticville, U.S.A. is much more than the cost of the display. The assembled size is 24 inches square at the base and 38 inches high including revolving unit. The entire display, including the cardboard display piece, all Plasticville, U.S.A. assembled pieces, and the electric revolving unit come packed in 2 cartons with a total weight of 15 lbs. This item will be drop shipped to the retailer from the plant upon request.



A WORD ABOUT THE MANUFACTURER of PLASTICVILLE, U.S.A.

Bachmann Bros., Inc., manufacturers of Plasticville, U.S.A., was one of the first companies in the country to manufacture plastic products. They were established in Philadelphia in 1833 and have an enviable reputation for their integrity built up over a span of 121 years doing business from coast to coast. Their personnel is composed of craftsmen with many years' experience in the manufacture of plastic products, each a specialist in his line of endeavor. This, with the most modern of molding equipment accounts for the simplicity and sturdiness of construction together with the beauty of design of each unit of Plasticville, U.S.A.

SOLAREX scientific SUNGLASSES, nationally advertised and long recognized as one of the leading brands of sunglasses in the country is also a product of Bachmann Bros., Inc. The same precision, skill and high quality that has made Solarex the outstanding name in sunglasses is found in the manufacture of Plasticville, U.S.A.

Bachmann Bros., Inc., in addition to Solarex sunglasses and Plasticville, U.S.A. manufacture all kinds of plastic specialties, including birthday candle holders, and many other plastic items that appear on the retail counters of America.

Plasticville, U.S.A. will continue to grow and grow and grow . . . be sure you get all our new items.

Educational and Entertaining for Youth and Adult

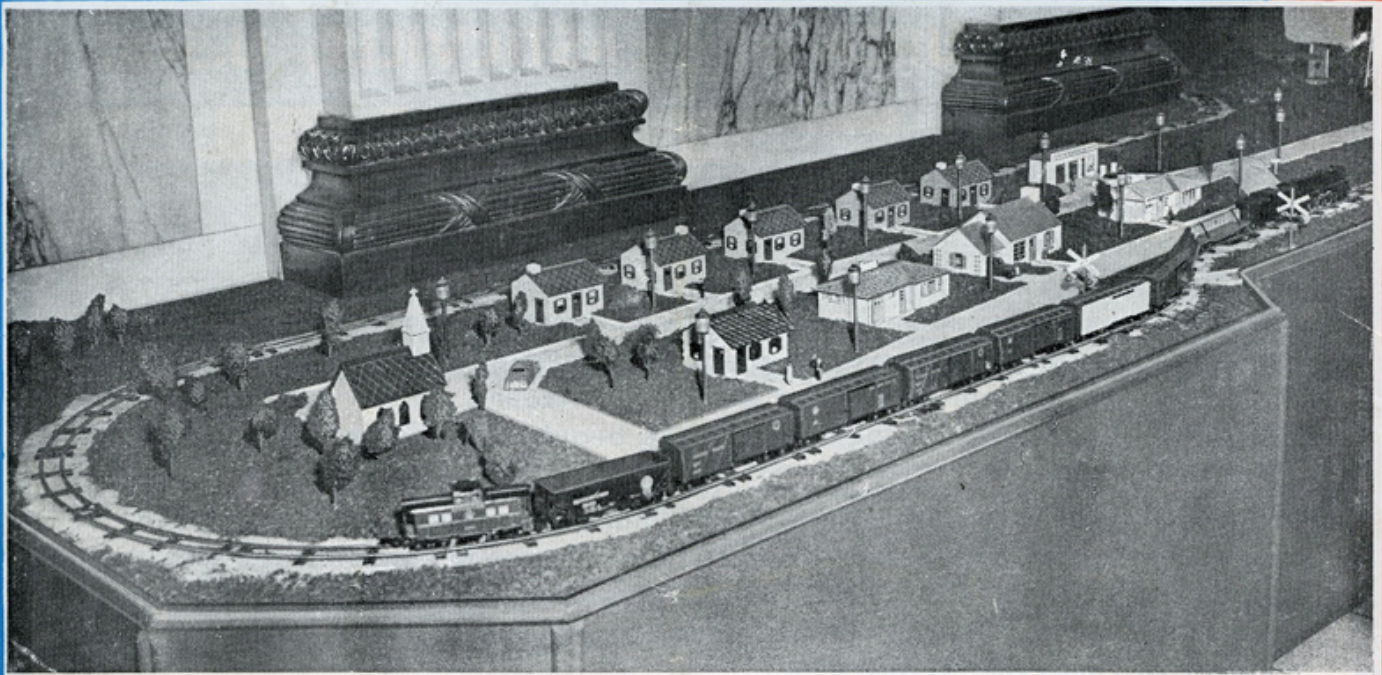
The building of miniature towns, gardens and villages is no longer a seasonal activity but extends throughout the year. It is educational and entertaining for children, developing their minds along creative lines and increasing their observation powers.

The hobbyist, building a miniature railroad or an attractive village, no matter how large or difficult, discovers that the units of Plasticville, U.S.A. are just the items that fit well into his planning for a realistic village or beautiful countryside. The only limits to a village or city is that of the builder's imagination.

**PLASTICVILLE, U.S.A. IS BUILT TO SCALE
FOR MINIATURE RAILROAD PIKES**

**PLASTICVILLE HELPS THE CHILD TO BE
CONSTRUCTIVE—NOT DESTRUCTIVE**





America's first commercial railroad, the Baltimore & Ohio is one of the most progressive in the eastern part of the United States.

During the Christmas season, for the enjoyment of their employees and many patrons, they construct a miniature railroad "Pike" in the lobby of their office building in Baltimore, Maryland.

The above reproduction of an actual photograph of the display shows how many items of Plasticville, U.S.A. were used to add realism and beauty to the "Pike"

DISTRIBUTED BY

DALLAIRE MODEL AIRCRAFT

14524 JOY ROAD

DETROIT

MICHIGAN